# HeidelbergCement

### **2012 First Quarter Results**

03 May 2012 Dr. Bernd Scheifele, CEO and Dr. Lorenz Näger, CFO



Slide 1 - 2012 First Quarter Results - 03 May 2012



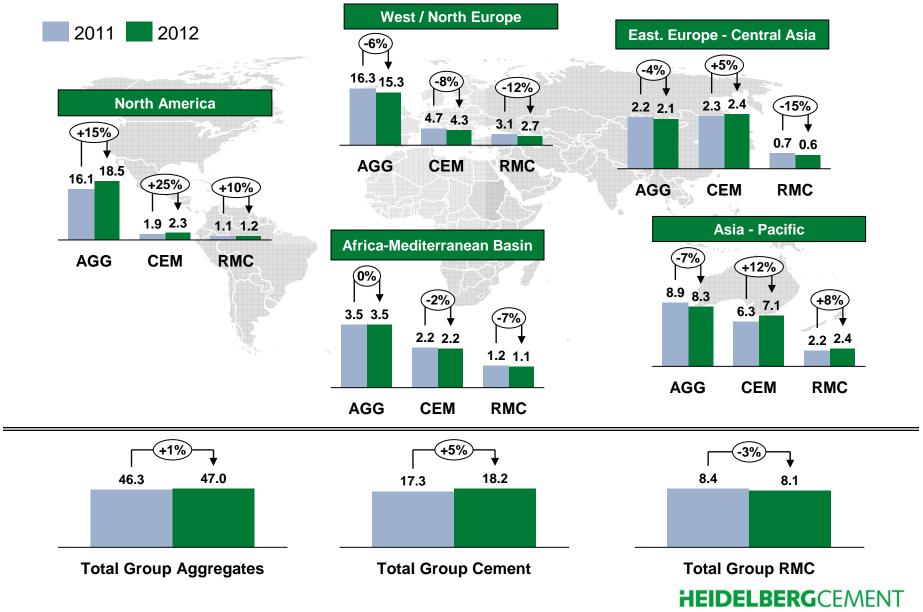
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## Market and financial overview Q1 2012

- Sales volumes for cement and aggregates increased despite cold wave in Europe
  - Strong volume growth in North America due to economic recovery and mild winter
  - Continued strong growth in Asia-Pacific, especially in Indonesia
- Revenue grew by 8% to €2,799 million
- Operating EBITDA declined by 16% to €214 million (Q1 2011: €253 million)
  - Higher cost for energy and freight (diesel)
  - Timing effect in maintenance
  - Price increases launched and already partly executed
- "FOX 2013" on track to achieve cash saving target of €200 million in 2012
- Financial discipline continued in all areas (working capital, investments, operating cash flow)
- Cement capacity expansion projects on track
  - New cement mills in Bangladesh and Poland commissioned
- Outlook for 2012 confirmed: increase in revenue and operating income

### Sales volumes for cement and aggregates increase



# Key figures

€m	Januar	y-March	Variance	Variance
	2011	2012		LfL
Volumes				
Cement	17,342	18,207	5%	5%
Aggregates	46,310	46,995	1%	-1%
Ready mix	8,367	8,103	-3%	-3%
Asphalt	1,610	1,390	-14%	-14%
Profit and loss accounts				
Revenue	2,602	2,799	8%	6%
Operating EBITDA	253	214	-16%	-17%
in % of revenue	9.7%	7.6%		
Operating income	60	14	-77%	-77%
Loss for the period	-120	-155	-29%	
Earnings per share (IAS 33) <sup>1)</sup>	-0.86	-1.09	-27%	
Cash flow statement				
Cash flow from operating activities	-474	-434	8%	
Total investments	-171	-164	4%	
Balance sheet				
Net debt <sup>2)</sup>	8,633	8,386	-248	
Gearing	71.0%	63.6%		

1) Attributable to the parent entity.

2) Excluding puttable minorities.

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## **Cost development and price increases**

### Year-on-year cost increase

### Energy cost

- Price inflation of 6% 7% yoy in Q1 with a softening trend expected for the rest of the year
- Higher diesel price drives increasing freight rates

### Maintenance costs (timing effect)

- Extensive shutdowns in USA, Indonesia, China, Germany
- Maintenance cost per production volume expected to decline for the year

### **Pricing trends**

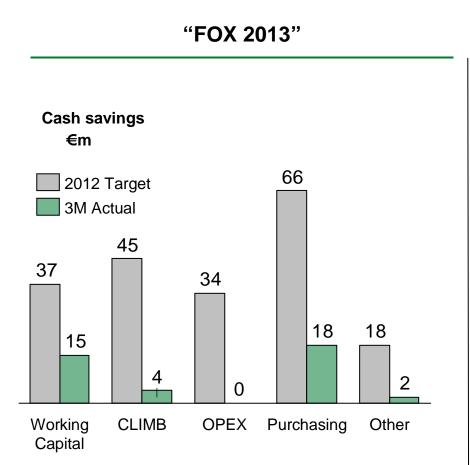
### Aggregates: Solid pricing

Price increases in all major markets:
 USA, Canada, UK, Australia, Northern
 Europe

#### **<u>Cement</u>: Status price increases**

- Price increases already implemented in a number of key countries, e.g.: Indonesia, Canada, Northern Europe, UK, Russia, parts of USA
- Further price increases to become effective 1 April, e.g. in: Germany, California and Texas

# Saving programs on track



€39 million cash savings secured as of March(Plan for full year is €200 million)

€150 million potential on top "FOX 2013"

New Supply Chain Optimisation project:

- Supply chain excellence programme Process improvements all over the entire supply chain based upon internal benchmarking
- 2. Optimisation of transport network Renewal of dispatching and allocating methods

#### 3. Fleet restructuring

Optimising the fleet structure in cooperation with our service providers

€150 million additional cost savings by 2014. In 2012 we start with pilots in Poland and UK.

### Cement grinding capacity increased in Bangladesh and Poland

- Bangladesh
  - January: Official commissioning of the ball mill with a cement capacity of 0.8 mt in the harbour city of Chittagong
  - Bangladesh has one of the lowest per capita cement consumption ratios in the world, but it is also one of the fastest growing markets worldwide

#### Poland

- March: Commissioning of the biggest ball mill of HeidelbergCement in Europe with a capacity of 1.4 mt
- Cement capacity in Poland increases to 5.6 mt in 2012; capacity expansion project in the Polish cement plant Górazdze completed
- Extension of product range in the area of cement

### HeidelbergCement: Strengthening of market position in growth markets as planned





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## Western and Northern Europe

- Double negative impact on sales development in the region compared to 2011:
   harsh winter weather in February 2012
  - inflated Q1 2011 volumes due to catch-up after icy December 2010
- **UK:** Price increases cover variable cost increase
- Germany: Higher operational costs put pressure on margins; solid volumes; price increases announced as of April 1
- Benelux: Volumes significantly affected by weather and low construction activity in the Netherlands; price pressure
- Northern Europe: Strong domestic markets in all countries; price increases executed; good outlook

Western & Northern Europe				January	- March				L-f-L
	2011	2012	varia	ince	Opr.	Cons.	Decons.	Curr.	
Volumes									
Cement volume ('000 t)	4,735	4,344	-391	-8.3 %	-391	0	0		-8.3 %
Aggregates volume ('000 t)	16,309	15,253	-1,056	-6.5 %	-2,266	1,210	0		-13.9 %
Ready mix volume ('000 m <sup>3</sup> )	3,072	2,703	-369	-12.0 %	-369	0	0		-12.0 %
Asphalt volume ('000 t)	958	754	-203	-21.2 %	-203	0	0		-21.2 %
Operational result (€m)									
Revenue	947	887	-60	-6.3 %	-59	0	-12	11	-6.2 %
Operating EBITDA	79	25	-54	-68.6 %	-54	0	-1	1	-68.4 %
in % of revenue	8.3 %	2.8 %							
Operating income	18	-40	-58	-318.6 %	-58	0	-1	0	-326.2 %
Revenue (€m)									
Cement	389	356	-32	-8.3 %					
Aggregates	188	184	-5	-2.4 %					
Building Products	104	104	0	0.1 %					
Opr. EBITDA margin (%)									
Cement	12.9 %	4.1 %							
Aggregates	13.5 %	7.7 %							
Building Products	6.4 %	7.9 %						HEID	ELBE

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## **Eastern Europe–Central Asia**

- Sales in the region were negatively affected by harsh winter weather
- Poland: Good market demand; successful commissioning of cement mill
- Hungary: Market environment continues to be challenging
- **Czech Republic:** Price pressure from imports



- Russia: Strong market demand and sales from our new plant near Moscow lead to high double-digit volume increase; good pricing
- Kazakhstan & Ukraine: Substantial price increases despite lower volumes (weather); strong market outlook

Eastern Europe - Cent. Asia				January	- March				L-f-L
	2011	2012	varia		Opr.	Cons.	Decons.	Curr.	
Volumes									
Cement volume ('000 t)	2,275	2,378	102	4.5 %	102	0	0		4.5 %
Aggregates volume ('000 t)	2,229	2,142	-87	-3.9 %	-87	0	0		-3.9 %
Ready mix volume ('000 m <sup>3</sup> )	707	599	-108	-15.3 %	-108	0	0		-15.3 %
Operational result (€m)									
Revenue	187	195	9	4.7 %	13	0	0	-4	7.1 %
Operating EBITDA	-2	-9	-6	291.6 %	-6	0	0	-1	193.1 %
in % of revenue	-1.2 %	-4.4 %							
Operating income	-26	-35	-8	31.5 %	-8	0	0	0	30.0 %
Revenue (€m)									
Cement	143	158	16	11.0 %					
Aggregates	14	13	0	-2.5 %					
Opr. EBITDA margin (%)									
Cement	2.4 %	1.0 %							
Aggregates	-40.4 %	-55.6 %							

## **North America**

- Substantial sales increase in the region was helped by mild weather
- Profit significantly negatively impacted by sales from inventory as a result of high demand and extensive maintenance shutdowns
- US: Substantial volume increases across all regions; price increases launched and already partly executed
- Canada: Solid volume development driven by strong demand from commodity industry; good pricing trend

North America	January - March								
	2011	2012	varia	nce	Opr.	Cons.	Decons.	Curr.	
Volumes									
Cement volume ('000 t)	1,856	2,319	463	25.0 %	463	0	0		25.0 %
Aggregates volume ('000 t)	16,076	18,474	2,398	14.9 %	2,398	0	0		14.9 %
Ready mix volume ('000 m <sup>3</sup> )	1,109	1,223	114	10.3 %	114	0	0		10.3 %
Asphalt volume ('000 t)	171	156	-15	-8.5 %	-15	0	0		-8.5 %
Operational result (€m)									
Revenue	523	616	93	17.7 %	70	0	0	23	12.8 %
Operating EBITDA	-11	-4	7	-62.7 %	7	0	0	0	-64.2 %
in % of revenue	-2.0 %	-0.6 %							
Operating income	-72	-64	8	-10.9 %	11	0	0	-3	-14.7 %
Revenue (€m)									
Cement	159	205	46	29.0 %					
Aggregates	143	177	34	23.7 %					
Building Products	144	142	-2	-1.7 %					
Opr. EBITDA margin (%)	_								
Cement	7.7 %	7.9 %							
Aggregates	-2.1 %	0.6 %							
Building Products	1.6 %	-0.5 %							

# Asia–Pacific

- Indonesia: Very strong sales increase and higher pricing; margins affected by higher input costs, extensive maintenance shutdown and reduced operational leverage
- China: Slight volume growth; easing price pressure in the North with clearly improved outlook
- India: Increasing coal costs put pressure on margin
- Australia: Wet weather on the east coast adversely affects sales volumes; pricing continues to improve

Asia - Pacific				January -	March				L-f-L
	2011	2012	varia	nce	Opr.	Cons.	Decons.	Curr.	
/olumes									
Cement volume ('000 t)	6,294	7,052	757	12.0 %	757	0	0		12.0 %
Aggregates volume ('000 t)	8,891	8,300	-591	-6.6 %	-752	161	0		-8.5 %
Ready mix volume ('000 m <sup>3</sup> )	2,244	2,432	188	8.4 %	188	0	0		8.4 %
Asphalt volume ('000 t)	392	336	-56	-14.3 %	-56	0	0		-14.3 %
Operational result (€m)									
Revenue	656	782	126	19.2 %	99	2	-3	28	14.5 %
Operating EBITDA	161	177	16	10.2 %	10	1	0	5	6.3 %
in % of revenue	24.5 %	22.6 %							
Operating income	125	139	14	11.2 %	11	0	0	3	8.2 %
Revenue (€m)									
Cement	386	468	82	21.4 %					
Aggregates	118	133	14	11.9 %					
Building Products	11	7	-4	-36.8 %					
Opr. EBITDA margin (%)									
Cement	32.2 %	30.0 %							
Aggregates	29.3 %	24.9 %							
Building Products	2.7 %	-7.0 %							
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### **Africa–Mediterranean Basin**

- Africa: Slight volume growth; higher prices in main markets; good outlook
- Turkey: Increased profitability despite adverse weather conditions that negatively impacted Q1 volumes; prices up
- Israel: Good demand development in all business lines; good pricing trend
- **Spain:** Market continues to be very weak; no recovery expected in 2012

Africa - Med. Basin	January - March									
	2011	2012	varia		Opr.	Cons.	Decons.	Curr.		
Volumes										
Cement volume ('000 t)	2,236	2,192	-45	-2.0 %	-45	0	0		-2.0 %	
Aggregates volume ('000 t)	3,502	3,513	12	0.3 %	12	0	0		0.3 %	
Ready mix volume ('000 m <sup>3</sup> )	1,235	1,146	-90	-7.3 %	-90	0	0		-7.3 %	
Asphalt volume ('000 t)	90	143	53	58.9 %	53	0	0		58.9 %	
Operational result (€m)										
Revenue	250	265	15	6.1 %	19	0	0	-4	7.7 %	
Operating EBITDA	42	44	2	4.1 %	3	0	0	-1	7.0 %	
in % of revenue	16.8 %	16.5 %								
Operating income	33	35	2	5.3 %	3	0	0	-1	8.5 %	
Revenue (€m)	-									
Cement	179	191	12	6.7 %						
Aggregates	21	22	1	3.2 %						
Opr. EBITDA margin (%)										
Cement	21.9 %	20.5 %								
Aggregates	16.1 %	17.4 %								



## **Group Services**

- Demand in North Africa and the Middle East started to pick up in 2012 after the political instability
- Further decline in export volumes from major Asian exporters such as China, Thailand, Japan, Taiwan and Indonesia due to strong growth in domestic markets.
- FOB cement prices in Asian sources softening but still higher compared to one year ago.
- Freight rates bottomed at the lowest level for the last 26 years in February 2012. Slight recovery is expected in 2012, but rates expected to stay at low levels





 Coal prices are likely to remain at current levels in 2012 although they may slide in the short run

Group Services	January - March										
	2011	2012	varia	nce	Opr.	Cons.	Decons.	Curr.			
Operational result (€m)											
Revenue	143	168	26	18.1 %	20	0	0	6	13.1 %		
Operating EBITDA	3	5	2	66.4 %	2	0	0	0	58.6 %		
in % of revenue	2.1 %	3.0 %									
Operating income	3	5	2	70.4 %	2	0	0	0	62.4 %		



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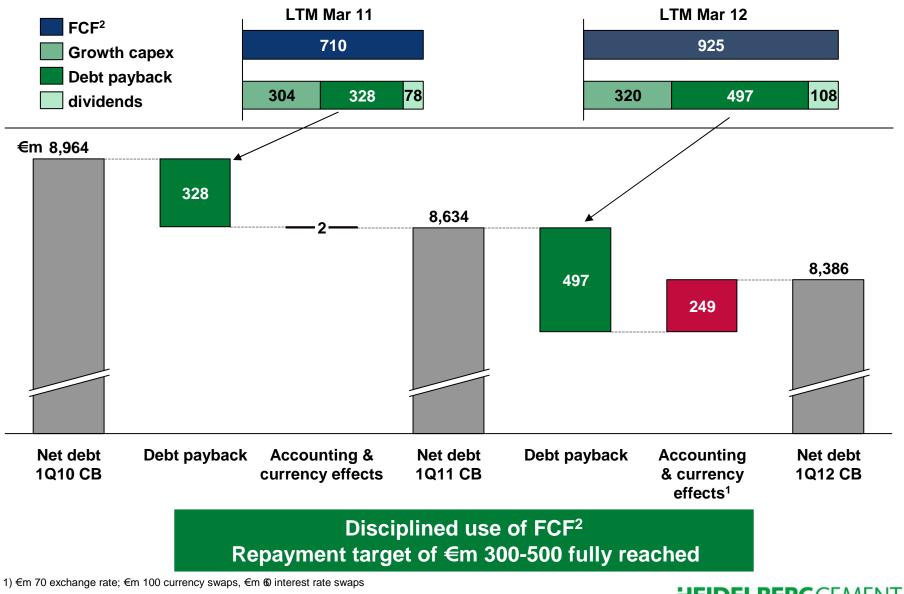
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## Income statement

€m	Januar	y-March	Variance
	2011	2012	
Revenue	2,602	2,799	8 %
Operating EBITDA	253	214	-16 %
in % of revenue	9.7%	7.6%	
Amortisation and depreciation of intangible assets and property, plant, and equipment	-193	-200	4 %
Operating income	60	14	-77 %
Additional ordinary result	-2	-10	413 %
Result from participations	-4	-1	-75 %
Earnings before interest and income taxes (EBIT)	54	3	-94 %
Financial result	-140	-147	5 %
Loss before tax	-87	-144	66 %
Income taxes	-29	-4	-88 %
Net loss from continuing operations	-116	-148	27 %
Net loss from discontinued operations	-4	-8	77 %
Loss for the period	-120	-155	29 %
Group share of loss	-161	-204	27 %

## **Statement of cash flows**

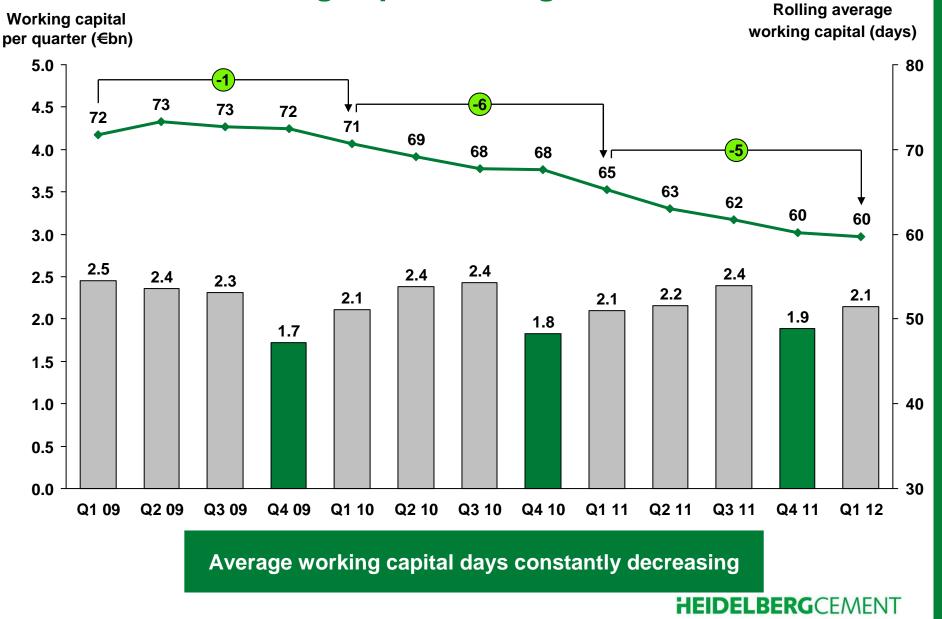
€m	Januar	y-March
	2011	2012
Cash flow	-38	-
Changes in working capital	-386	-374
Decrease in provisions through cash payments	-49	-52
Cash flow from operating activities	-474	-434
Total investments	-171	-164
Proceeds from fixed asset disposals/consolidation	26	20
Cash flow from investing activities	-145	-14
Free cash flow	-619	-57
Dividend payments	-2	-3
Net change in bonds and loans	593	-22
Cash flow from financing activities	591	-23
Net change in cash and cash equivalents	-28	-81
Effect of exchange rate changes	-31	-3:
Change in cash and cash equivalents	-59	-84



### Free cash flow (FCF) used for continuous net debt reduction

1) €m 70 exchange rate; €m 100 currency swaps, €m @ interest rate swaps
 2) Net operating cash generated by operating activities less sustainable capex.
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## Successful working capital management



# **Group balance sheet**

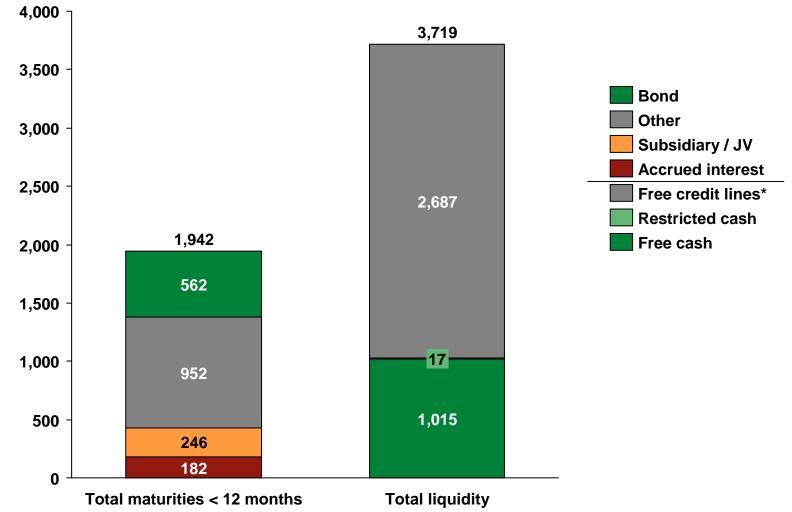
€m	31 Mar. 2011	31 Dec. 2011	31 Mar. 2012	Variance Mar 12/Mar 11
Assets				
Intangible assets	10,547	11,109	10,955	408
Property, plant, and equipment	10,538	11,036	10,898	359
Financial assets	497	553	548	52
Fixed assets	21,581	22,698	22,400	819
Deferred taxes	337	379	372	35
Receivables	2,490	2,427	2,569	78
Inventories	1,492	1,583	1,654	161
Cash and short-term derivatives	836	1,933	1,032	196
	26,737	29,020	28,026	1,280
	26,737	29,020	28,026	1,280
<b>Equity and liabilities</b> Equity attributable to shareholders	11,251	12,617	12,198	947
<b>Equity and liabilities</b> Equity attributable to shareholders	11,251	12,617 952	12,198 992	947
Balance sheet total         Equity and liabilities         Equity attributable to shareholders         Non-controlling interests         Equity	11,251	12,617	12,198	947
Equity and liabilities Equity attributable to shareholders Non-controlling interests Equity	11,251	12,617 952	12,198 992	947
<b>Equity and liabilities</b> Equity attributable to shareholders Non-controlling interests	11,251 839 12,090	12,617 952 13,569	12,198 992 13,191	947 154 1,100 -101
Equity and liabilities Equity attributable to shareholders Non-controlling interests Equity Debt <sup>1)</sup>	11,251 839 12,090 9,564	12,617 952 13,569 9,801	12,198 992 13,191 9,462	947 154 1,100 -101 118
Equity and liabilities Equity attributable to shareholders Non-controlling interests Equity Debt <sup>1)</sup> Provisions Deferred taxes	11,251 839 12,090 9,564 2,094	12,617 952 13,569 9,801 2,184	12,198 992 13,191 9,462 2,212	947 154 1,100 -101 118
Equity and liabilities Equity attributable to shareholders Non-controlling interests Equity Debt <sup>1)</sup> Provisions Deferred taxes Operating liabilities	11,251 839 12,090 9,564 2,094 782	12,617 952 13,569 9,801 2,184 754	12,198 992 13,191 9,462 2,212 678	947 154 1,100 -101 118 -105 277
Equity and liabilities Equity attributable to shareholders Non-controlling interests Equity Debt <sup>1)</sup> Provisions	11,251 839 12,090 9,564 2,094 782 2,207	12,617 952 13,569 9,801 2,184 754 2,712	12,198 992 13,191 9,462 2,212 678 2,484	947 154 1,100 -101 118 -105

<sup>1)</sup> Includes non-controlling interests with put options in the amount of  $\in$  94 million (Mar. 2011),  $\in$  98 million (Dec. 2011),  $\in$  44 million (Mar. 2012).



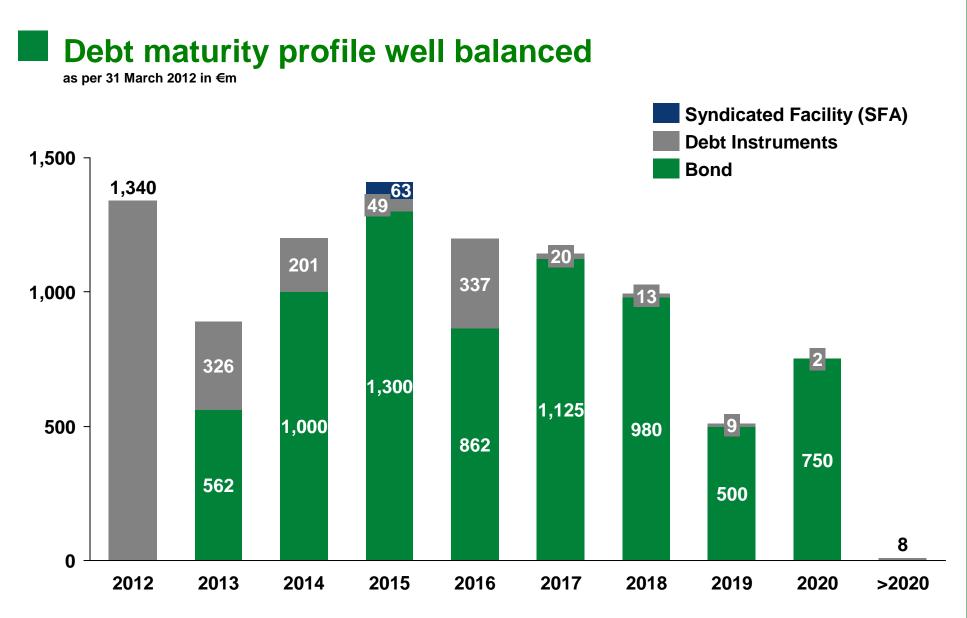
## Short-term liquidity headroom

as per 31 March 2012 in €m



#### \*) Total committed confirmed credit line 3,000 €m (Guarantee utilization 250 €m)

Excluding reconciliation adjustments with a total amount of 69 €m (transaction costs to be amortized over the term of the SFA, issue prices and fair value adjustments) Slide 22 - 2012 First Quarter Results - 03 May 2012



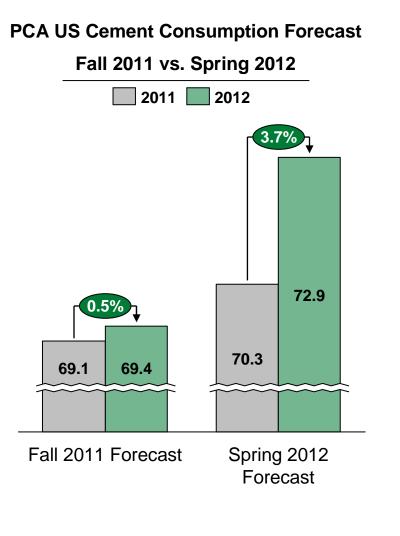
Excluding reconciliation adjustments with a total amount of 17 €m (transaction costs to be amortized over the term of the SFA, issue prices and fair value adjustments)

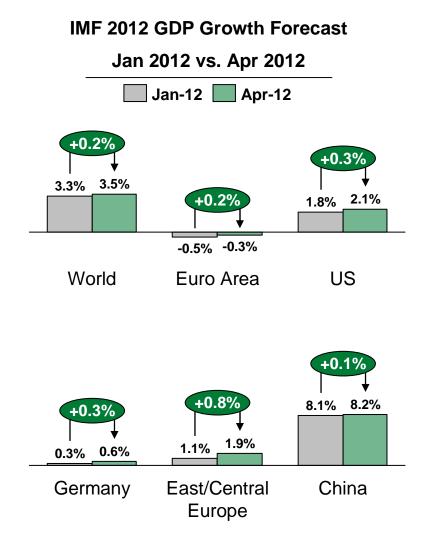


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### **Global prospects are gradually strengthening again** US and developing economies increase domestic consumption





# **Outlook 2012 confirmed**

OUTLOOK 2012	CEMENT		AGGREGATES	
	Volume	Price	Volume	Price
North America	+4% to +7%		+1% to +4%	
Western and Northern Europe	-2% to +1%		-6% to -9%	
Eastern Europe - Central Asia	+14% to +17%		-1% to +2%	
Asia - Pacific	+6% to +9%		+6% to +9%	
Africa - Med. Basin	+10% to +13%		-4% to -7%	
TOTAL GROUP	+6% to +9%		-1% to +2%	

• Volumes and prices reflect HeidelbergCement market exposure

• Volume assumptions include additional capacity coming online.

## Strict energy management on all levels

#### **Current market situation:**

- Compared to coal, cheaper gas prices in various US states
- Lower than expected electricity prices in North America and Europe
- Lower than expected coal prices in Asia and Europe
- Petcoke prices dropped significantly since October 2011

#### **STRATEGY**

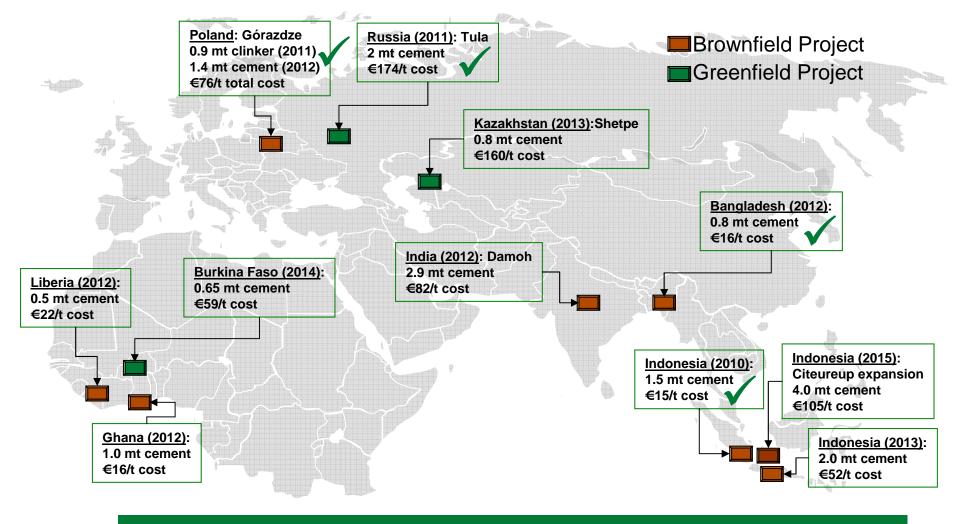


- Switch to petcoke within the technical limit
- Focus on international coal spot market for Asia

#### TARGET

+5% energy cost inflation in 2012

### **Growth in attractive emerging markets at efficient Capex values**



10 million tonnes additional capacity coming online in 2012/2013

## **Targets 2012 unchanged**

	2012
Cash savings	€m 200
CAPEX (*)	~ €m 980
Maintenance(**)	~ €m 490
Expansion	~ €m 490
Cost of gross debt	~ 6.7%
Operational tax rate(***)	18% - 20%

### Mid-cycle targets unchanged:

Operating EBITDA	€bn 3
Net debt / Operating EBITDA	< 2.8x

(\*) Before any currency impacts

(\*\*) Including improvement capex

(\*\*\*) Assuming full US tax asset recognition

# **Company outlook 2012 confirmed**

### **Assumptions:**

- Building materials recovery in mature markets continues (no double-dip scenario)
- Demand growth in emerging markets persists
- Increasing costs for energy, raw materials, and personnel, but at slower pace
- Successful implementation of price increases, cost savings, and efficiency improvements to compensate for rising input costs and gain back margins

### **Prospects:**

- Sales volumes growth based on demand development and capacity additions in 2011 and 2012
- Increase in revenue and operating income driven by sales volumes growth, price increases, and cost savings
- **Further reduction of net debt** based on continued free cash flow generation

HeidelbergCement to benefit from further economic growth and cost-saving measures in 2012

## Management priorities 2012/2013

### Operational excellence and strict cost management

- Aggregates: CLIMB programme to become the most efficient aggregates company worldwide
- Cement: OpEx programme for global reduction of fuel and electricity costs
- Supply Chain Optimisation to save costs and optimise transport management

### 2 Continued deleveraging with clear goal to regain investment grade rating

- "FOX 2013" programme targets €m 850 cash savings by 2013
- Increased focus on disposals of non-core assets as economic growth continues

### 3 Targeted growth in emerging markets

- Implementation of cement capacity expansion programme in emerging markets
- Expansion of capacities in Sub-Saharan Africa
- Focus on synergy driven bolt-on investments with high value creation

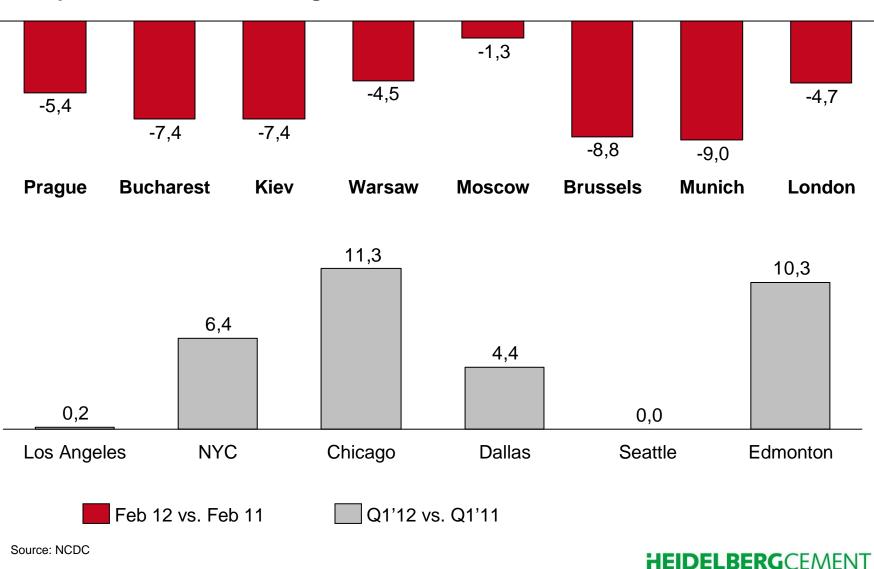
Further strengthening of HeidelbergCement's competitive position in the upturn



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### **Cold Wave in Europe in February – warm Q1 in North America**

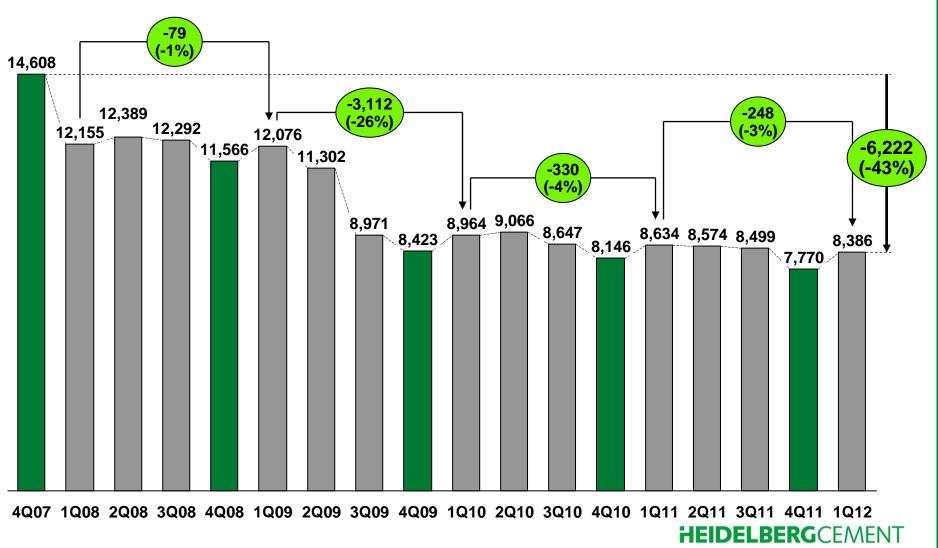


**Temperature deviations in degree Fahrenheit** 

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€bn



## **Contact information and event calendar**

### **Event calendar**

July 31, 20122012 half year resultsNovember 8, 20122012 third quarter results

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### Safe Harbour Statement

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