

Global Cement & Concrete Association

Press Release

World's leading cement and concrete companies launch Global Cement & Concrete Association

London, 31 January 2018 – Nine leading companies in the cement and concrete sector launched the Global Cement & Concrete Association (GCCA), a progressive new association, dedicated to developing and strengthening the sector's contribution to sustainable construction.

The association will focus on driving advancements in sustainable construction, working to enhance the cement and concrete industry's contribution to a variety of global social and developmental challenges. To this end, GCCA will promote the development of durable, resilient and environmentally sensitive buildings and infrastructure at global level. With concrete now representing the world's second most consumed product after water, issues at the forefront of the organisation's agenda include sustainable development and urbanisation, as well as climate change mitigation and adaptation.

In addition, GCCA aims to foster innovation throughout the construction value chain, in collaboration with both industry associations and inspiring architects, engineers and innovators.

In this way, the association aspires to demonstrate how concrete solutions can meet global construction challenges and sustainable development goals, while simultaneously showcasing responsible industrial leadership in the manufacture and use of cement and concrete.

The GCCA will be led by international cement companies and headquartered in London, complementing and supporting the work done by existing associations at national and regional level. Membership of GCCA is available for cement manufacturers from all over the world that share the organisation's values, and partnerships will be developed with organisations that share its vision. GCCA's founding members are CEMEX, CNBM, CRH, Dangote, Eurocement, HeidelbergCement, LafargeHolcim, Taiheiyo and Votorantim.

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