

# HEIDELBERGCEMENT

## Analyst Day 2013

Update Financial Management



1873



**Dr. Lorenz Näger**

Member of the Managing Board  
and Chief Financial Officer

Heidelberg, 19 September 2013

2013

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# Key financials: 2013 Half Year Results

€m	June Year to Date				Q2			
	2012 <sup>(1)</sup>	2013	Variance	L-f-L	2012 <sup>(1)</sup>	2013	Variance	L-f-L
<b>Volumes</b>								
Cement (Mt)	42,719	42,397	-1 %	-2%	24,512	24,326	-1 %	-2 %
Aggregates (Mt)	114,104	107,545	-6 %	-6%	67,109	65,628	-2 %	-3 %
Ready-Mix Concrete (Mm3)	18,512	18,804	2 %	3%	10,409	10,873	4 %	6 %
Asphalt (Mt)	3,668	3,522	-4 %	-6%	2,278	2,253	-1 %	-5 %
<b>Income statement</b>								
Revenue	6,580	6,560	0 %	1%	3,781	3,799	0 %	2 %
Operating EBITDA	907	953	5 %	6%	696	734	6 %	6 %
<i>in % of revenue</i>	13.8%	14.5%			18.4%	19.3%		
Operating income	505	540	7 %	8%	493	524	6 %	6 %
Profit / Loss for the period	86	285	232 %		245	469	92 %	
Earnings per share in € (IAS 33) <sup>2)</sup>	-0.15	0.93	N/A		0.96	2.19	127 %	
<b>Statement of cash flows</b>								
Cash flow from operating activities	71	-281	-352		505	90	-414	
Total investments	-332	-720	-388		-169	-302	-134	
<b>Balance sheet</b>								
Net debt <sup>3)</sup>	8,117	8,199	81					
Gearing	58.1%	61.6%						

1) 2012 values are restated due to the change in International Accounting Standards (IAS)19.

2) Attributable to the parent entity.

3) Excluding puttable minorities.

Like-for-Like: Excluding currency and consolidation impacts

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# ■ Financial key messages: 2013 Half Year Results

## ■ Significant increase in profit for the period and earnings per share

- Significantly reduced net interest expenses of -126 m€ (Q2 2012: -145 m€); partly compensated by foreign exchange losses and decreasing other financial result
- Final favorable Supreme Court of California ruling reduces risk position from Hanson Asbestos claim liabilities and leads to profit from discontinued operations of 96 m€ net of tax
- Purchase of the outstanding 49% in the Russian cement company CJSC “Construction Materials” reduces minority share of profit

## ■ Reduced cash flow compared to prior year due to higher investments and payment of cartel fine

- Unusually high amount for acquisitions in Australia, UK and Russia as well as expansion CapEx in Indonesia and Africa in H1 2013 (ca. 500 m€); no change in overall disciplined investment policy

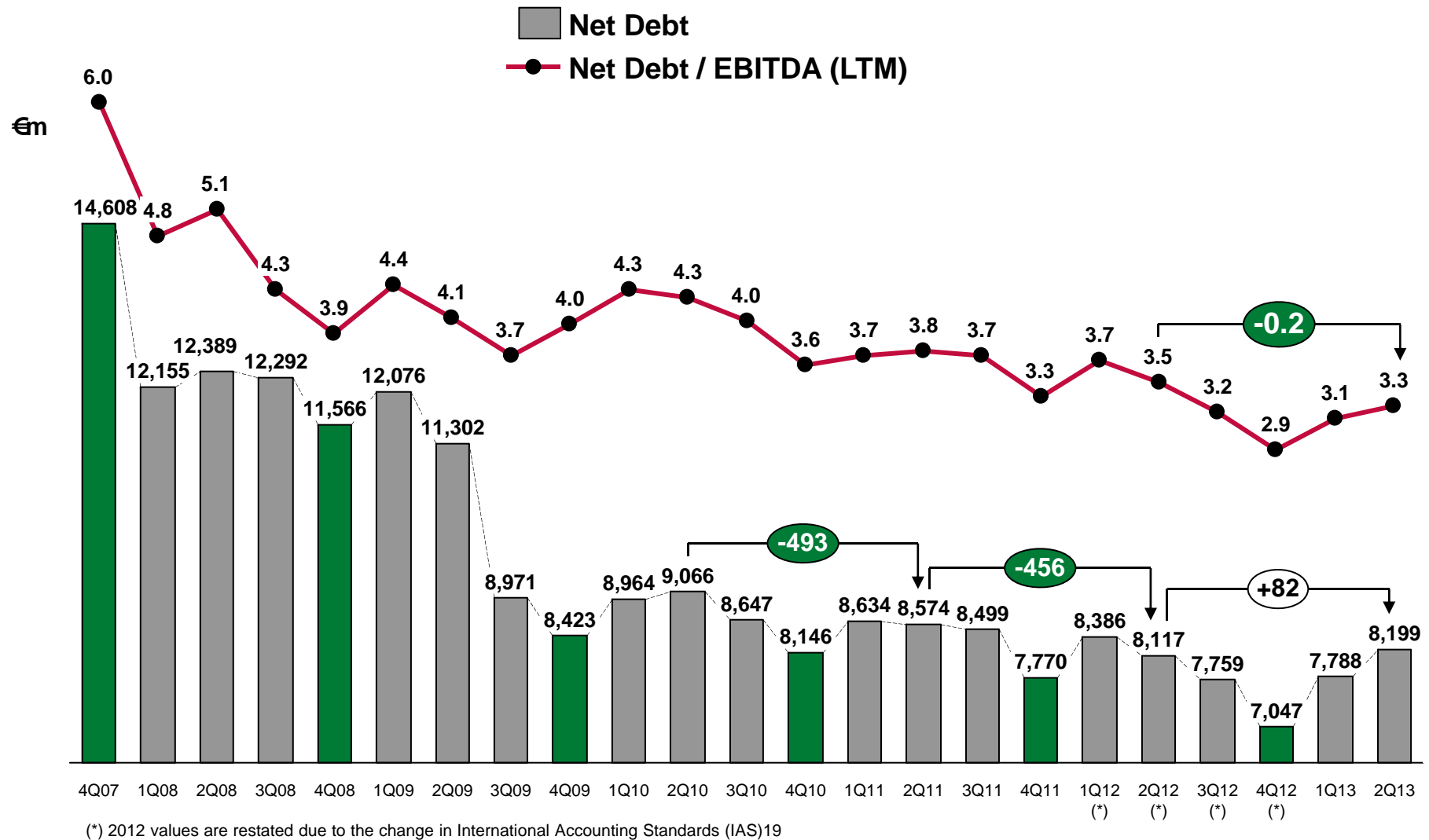
## ■ Net debt with 8,199 m€ close to prior year's level (8,117 m€)

## ■ Strong liquidity headroom and a well-balanced debt maturity profile ensures our financial flexibility

# ■ Agenda

- 1. Where is the cash gone? No change in strategy**
- 2. Management of asset base**
  - Fixed assets
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# Net debt development



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# No change in overall disciplined investment policy



## Cement Australia

Acquisition of additional 25% of the share capital to balance respective interests in Cement Australia



## CJSC "Construction Materials", Sterlitamak

Increase of holding in the Russian cement company CJSC "Construction Materials" from 51% to 100%.



## Midland Quarry Products (MQP)

Exercising contractual pre-emption right to take full ownership



## Cartel fine payment

Fine order relating to cartel infringements during the years 1990 until 2002

~ 400 m€

161 m€

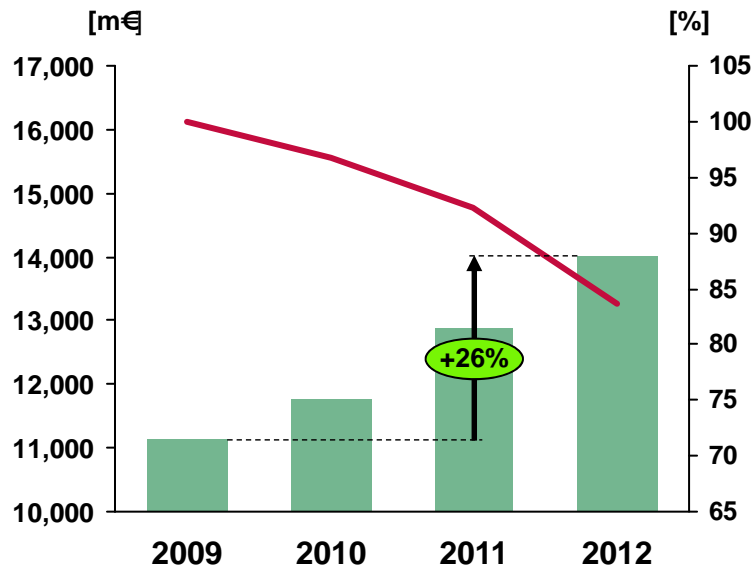
Front-loaded CapEx and the cartel fine payment lead to an increase in Net Debt in 1HY 2013

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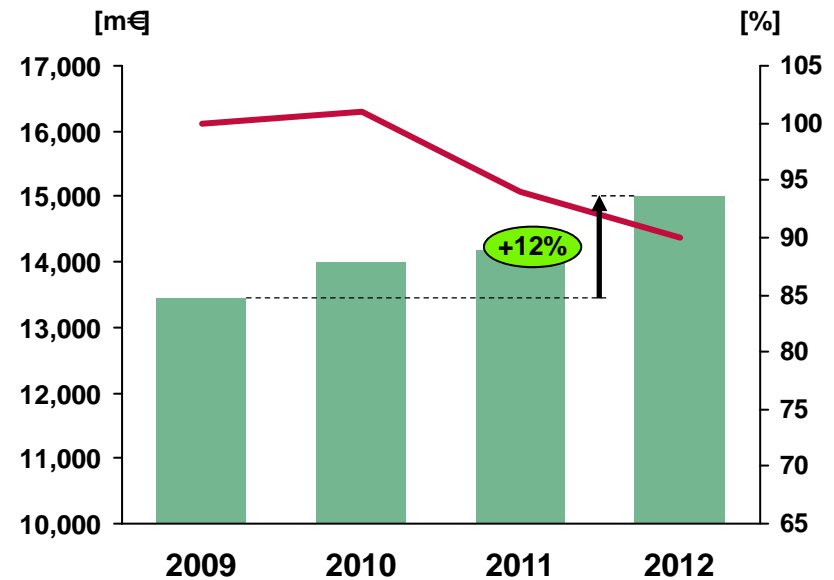
# Compared to peers HC was able to reduce debt significantly without selling any core assets

HC's strategy:  
Deleveraging and growth

Partially cutting debt by  
divestment



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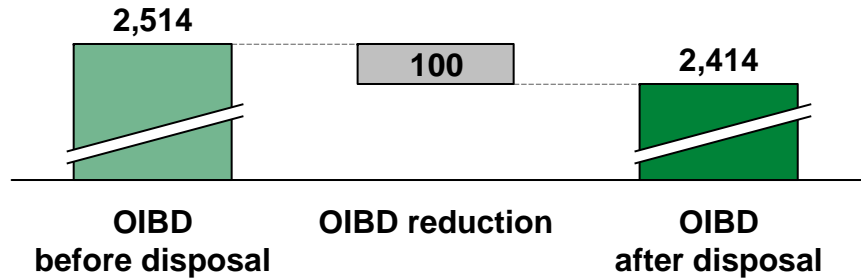
Ø peer companies

— Net debt (Index: Base 2009=100%)    ■ Gross sales

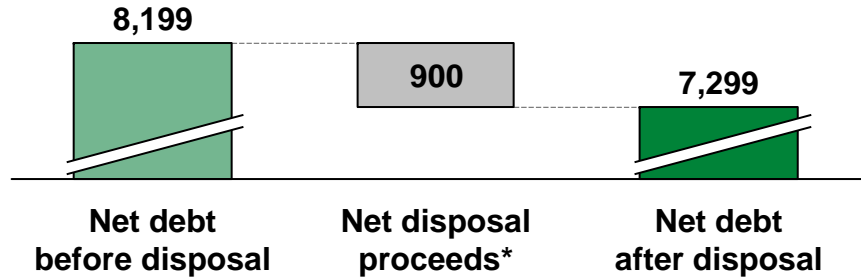
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# Disposal of business unit – case study

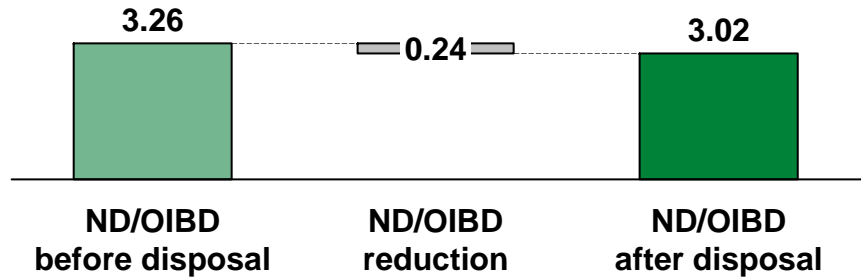
Disposal of business unit at EV/EBITDA net multiple of 9x



Proceeds are used to buy back bonds and hence to reduce debt



ND/EBITDA declines by 0.24x



\*) Net proceeds after financing.

**Disposal would buy less than 1 year of operational deleverage, while giving a strategic position**

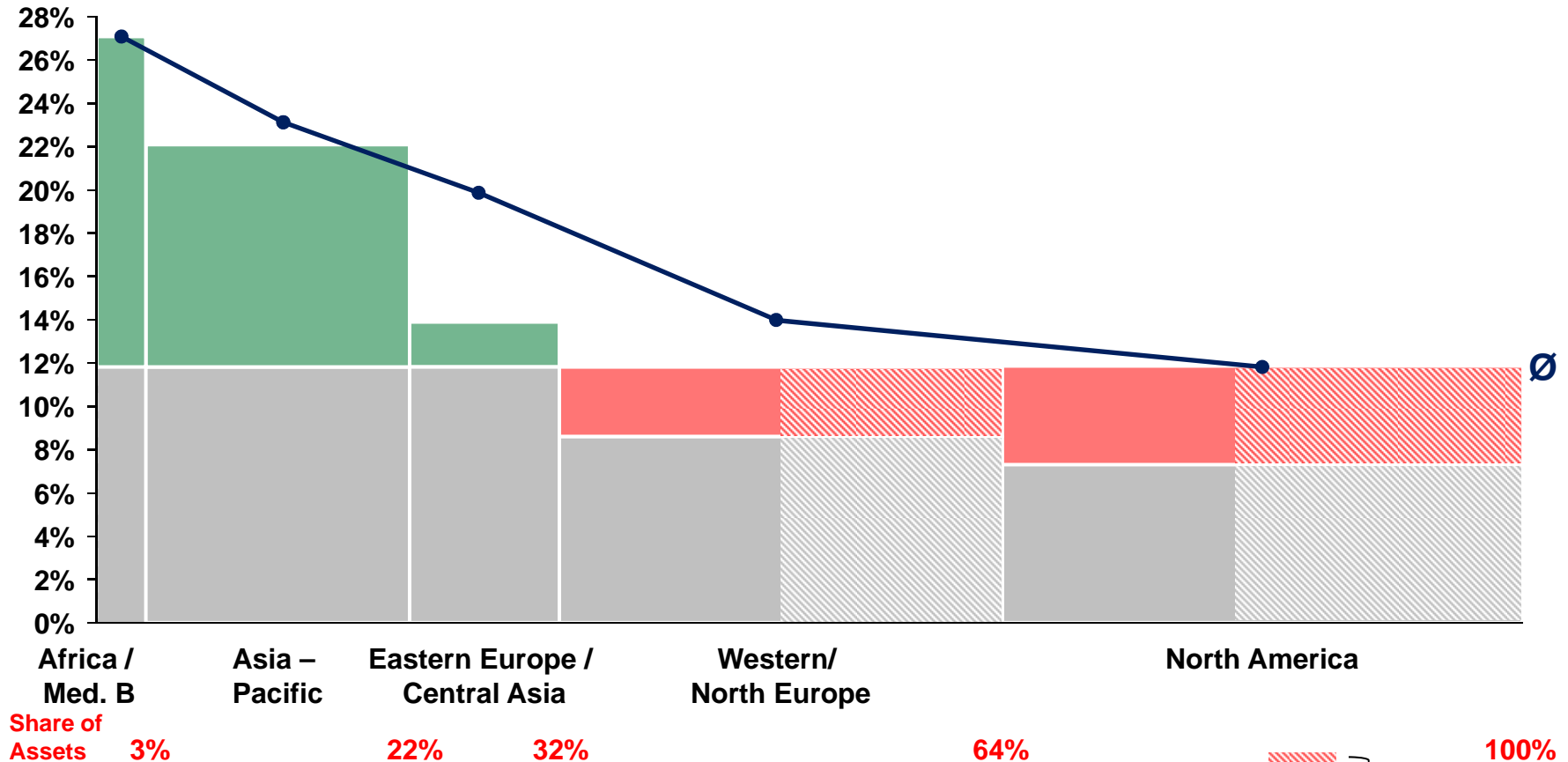


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# OIBD as % of segment assets by Group Areas

OIBD as % of segments assets\*  
2012



\* Segment assets = property plant and equipment as well as intangible assets.



# Strategic directions

## ① Cost leadership by continuous improvement of operational efficiency and margin improvement by sales excellence initiatives

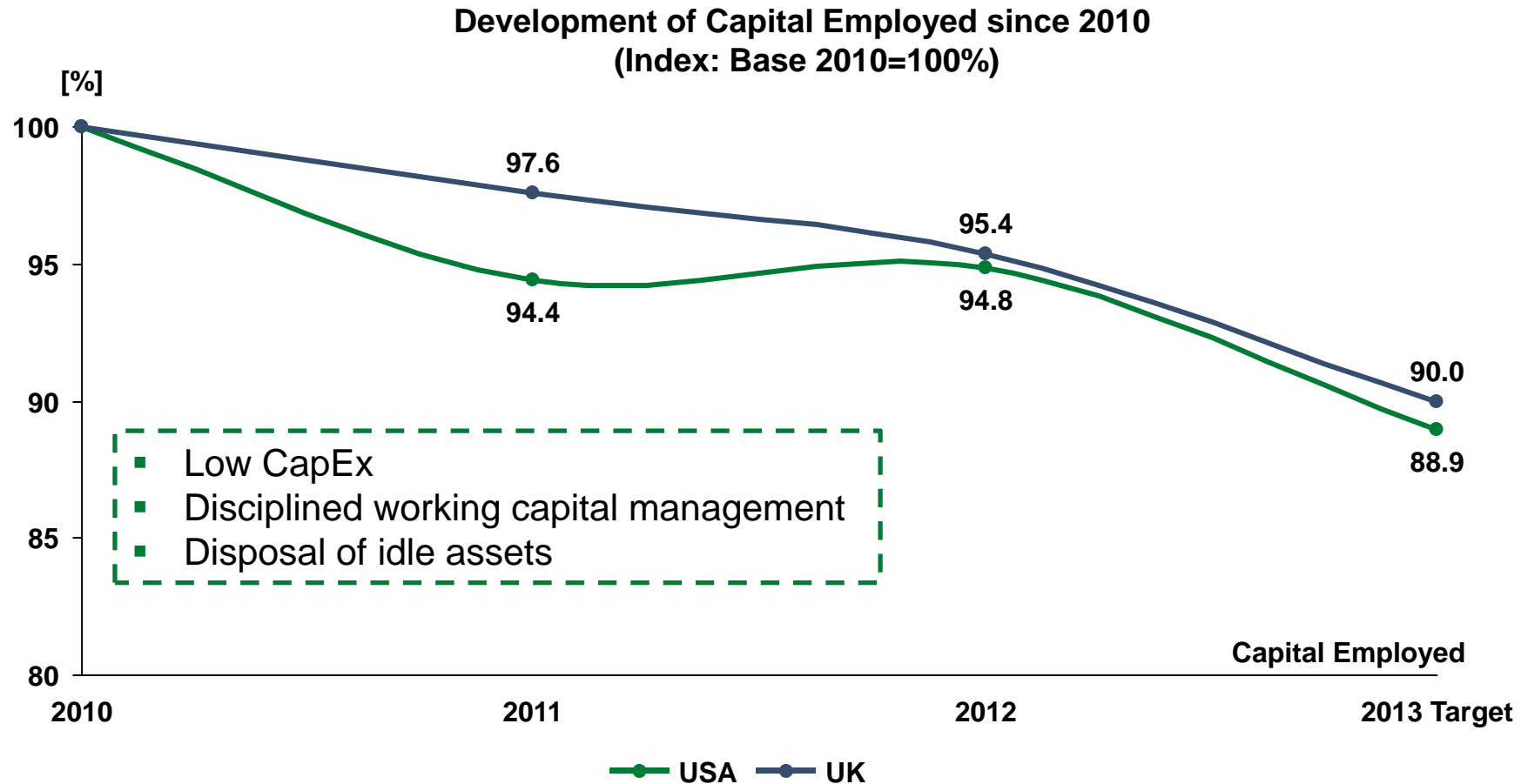
- FOX 2013: 1,010 m€ cash savings in 3 years
- LEO: Target 150 m€ improvement in distribution & logistics related costs
- PERFORM: 230 m€ improvement in cement margin by 2015
- CLIMB Commercial: 120 m€ improvement in aggregates margin by 2015

## ② Focus on asset base improvements in underperforming markets

## ③ Develop asset base in good countries

Targeted investments to maintain market position and grow in profitable micro markets

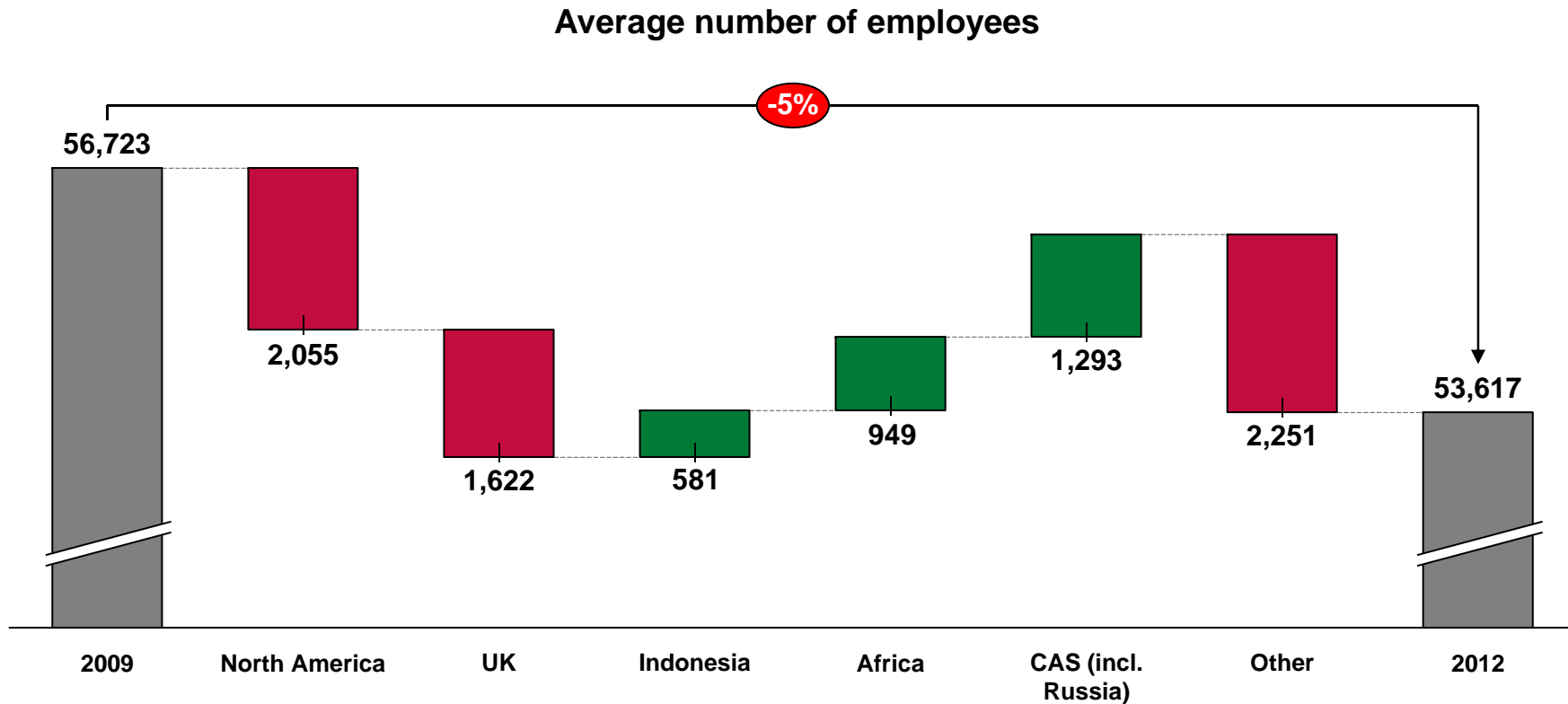
# Successful reduction of asset base in the US and UK without destroying our strong reserve position



**Strict management of the asset base and disposals of single non-core assets lead to a considerable reduction in the last three years**

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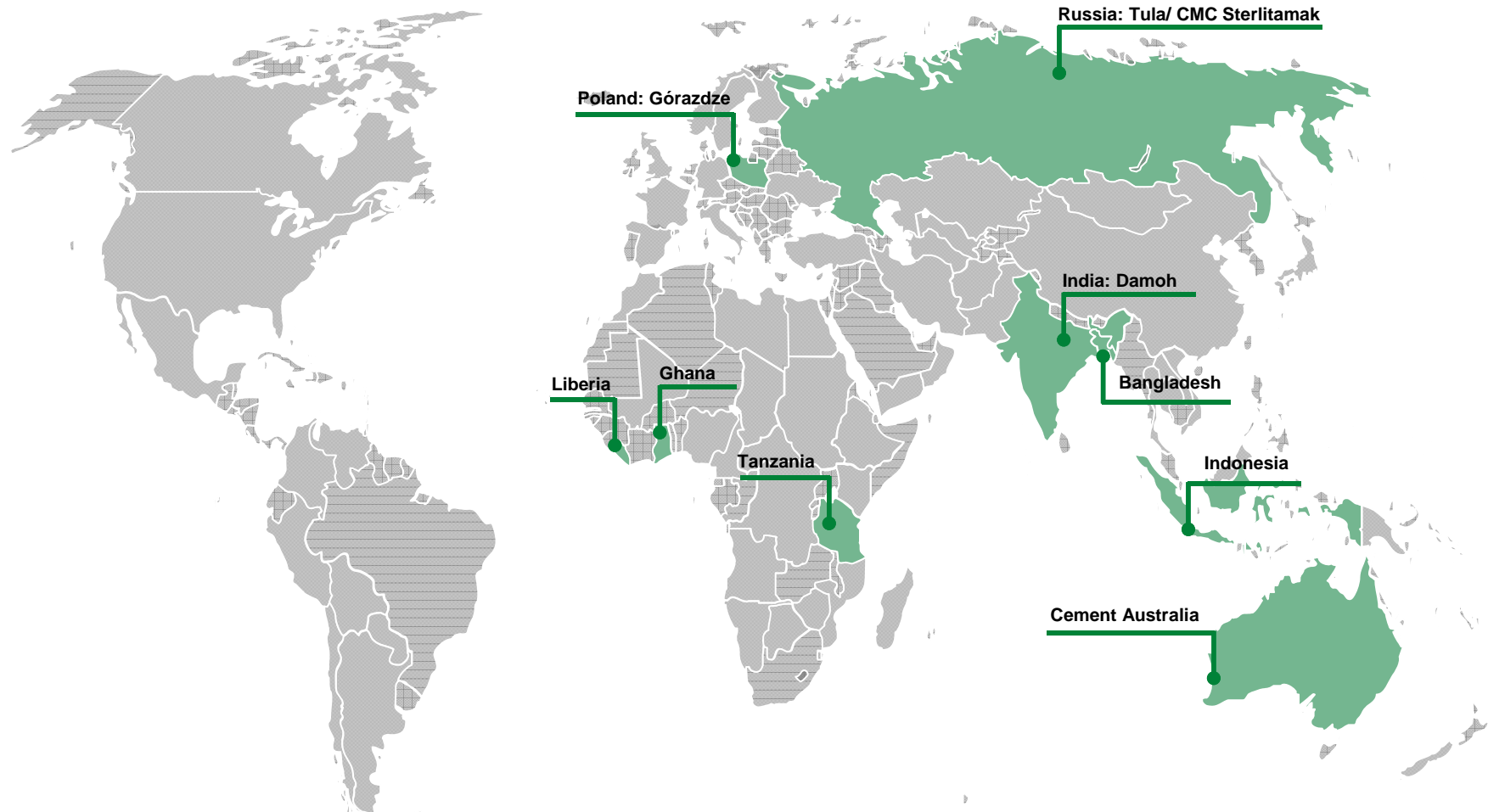
# Moreover, we have clearly reduced the number of employees in underperforming markets....



... and have grown in highly attractive markets in Asia, Africa and CAS

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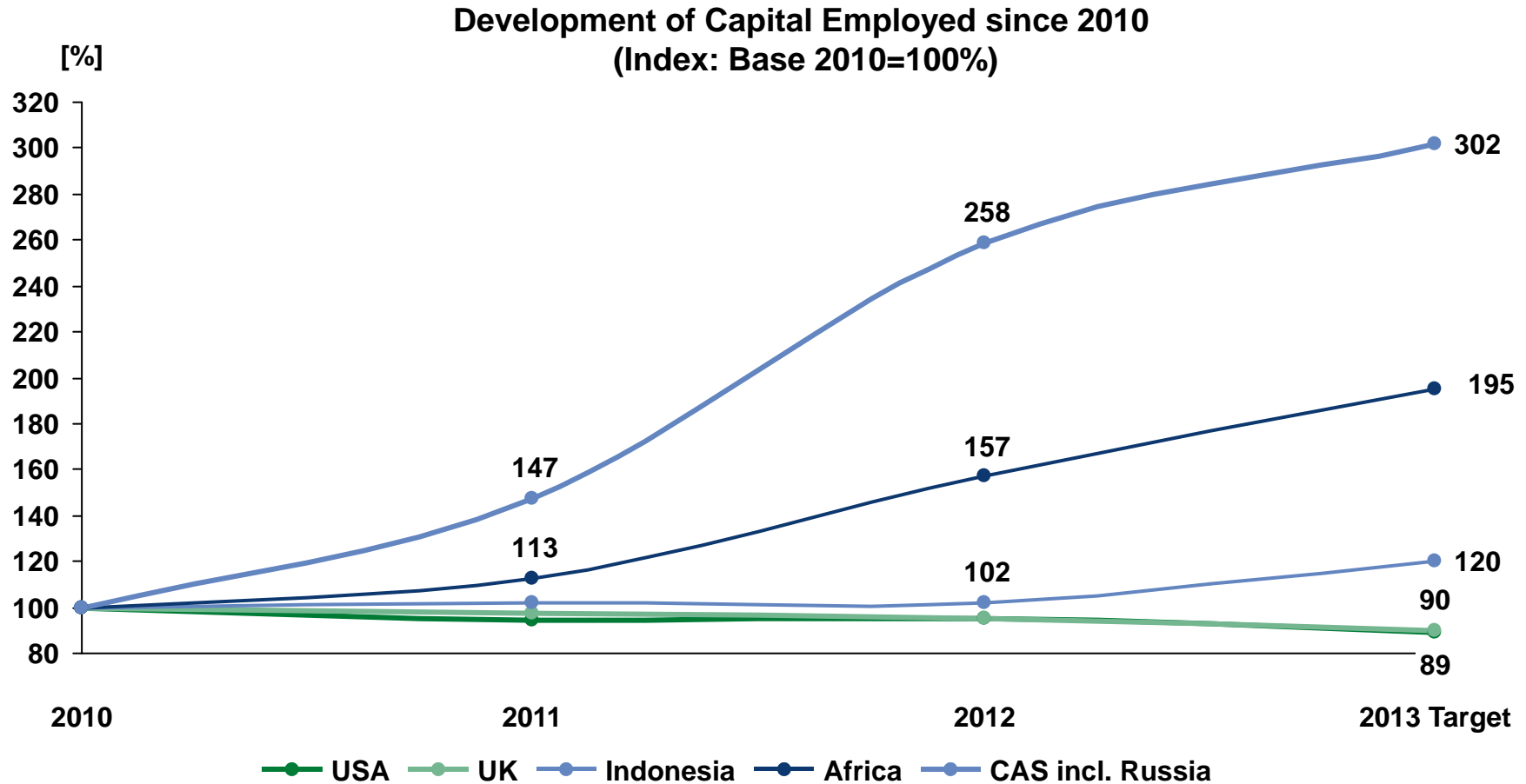
# Investment focus on Asia, Africa and Russia (2011-2013)



Continuous extension of capacities in important growth markets

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# Clear investment focus on Asia, Africa and Russia in the last years



Continuous extension of capacities in important growth markets

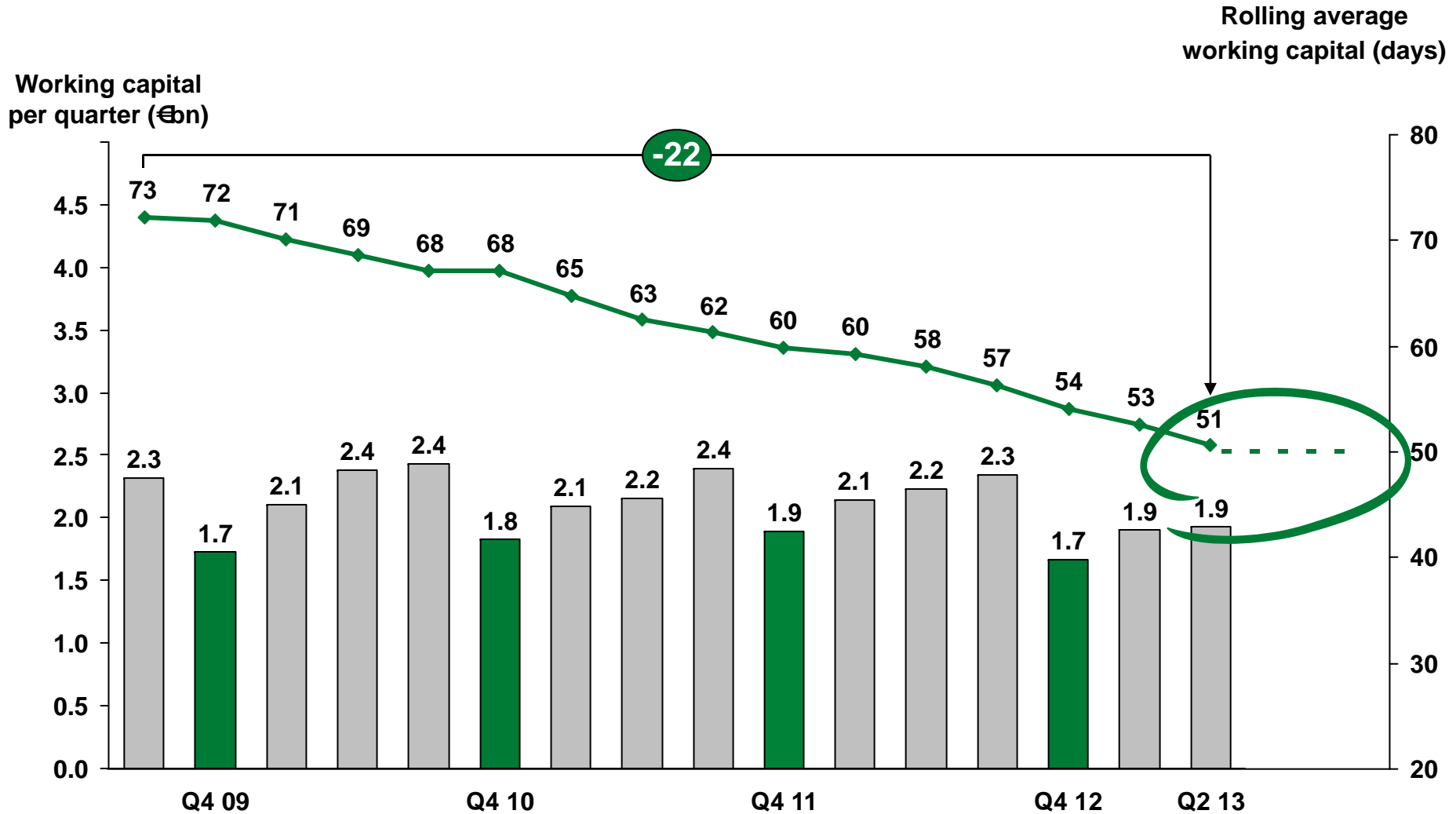
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# Successful working capital management



**Continuation of strict management to realize further potential and stay on low level**

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# Financial Policy & Liquidity

## 1 HC will continue its conservative financial policies

- Continuous focus on deleveraging
- Remaining Free Cash Flow is used for growth in attractive markets and moderate increase in dividend

## 2 HC will continue to secure adequate back-up liquidity at all times to cover the liquidity needs of the company for at least 12 months without having to tap any external sources of capital

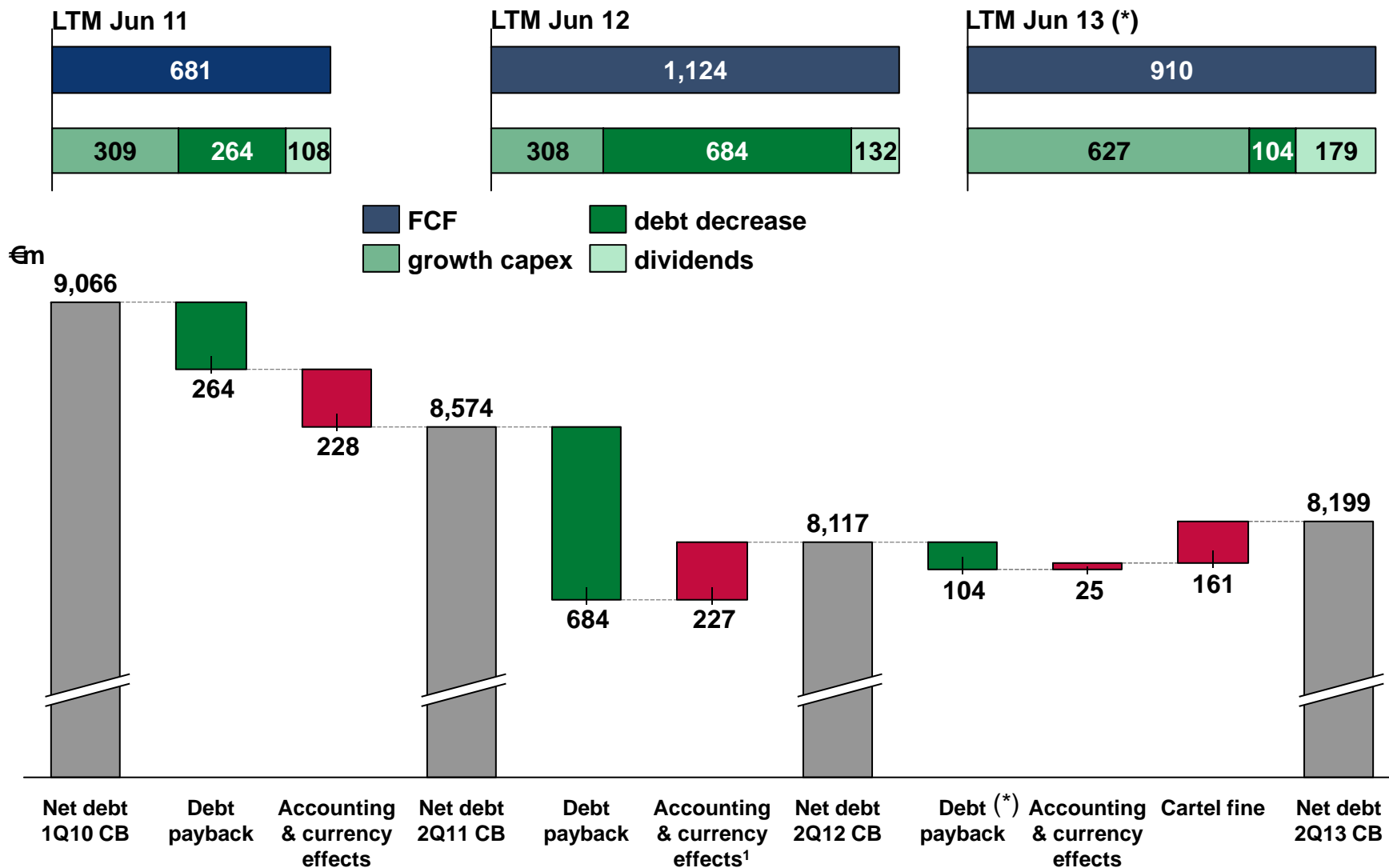
- Well-balanced maturity profile with a proven track-record to refinance in the bond market
- More than 90% of funding is done on HoldCo level in order to avoid structural subordination
- Funding term debt in the capital markets and usage of the bank market only for back-up liquidity

## 3 HC is confident to reach the mid-cycle targets and to return to a solid investment grade rating

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# Generation and usage of FCF (before growth CapEx and disposals)

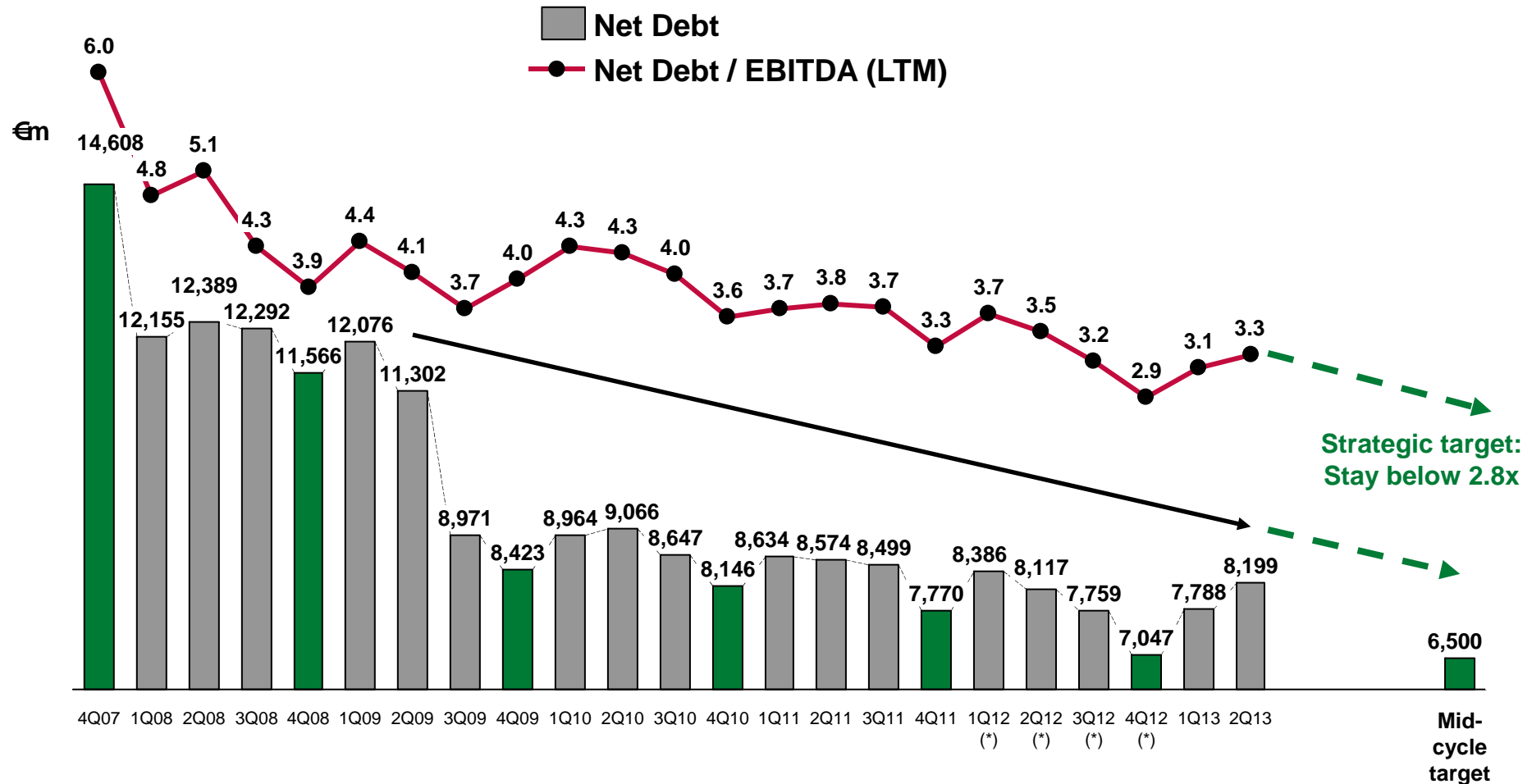


(\*) Before Cartel Fee payment.

1) €m 70 exchange rate; €m 100 currency swaps, €m 60 interest rate swaps 2) Free cash flow before growth CapEx and disposals.

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# Continuous focus on deleveraging: Proven track record of net debt reduction by 300 - 500 m€ p.a.

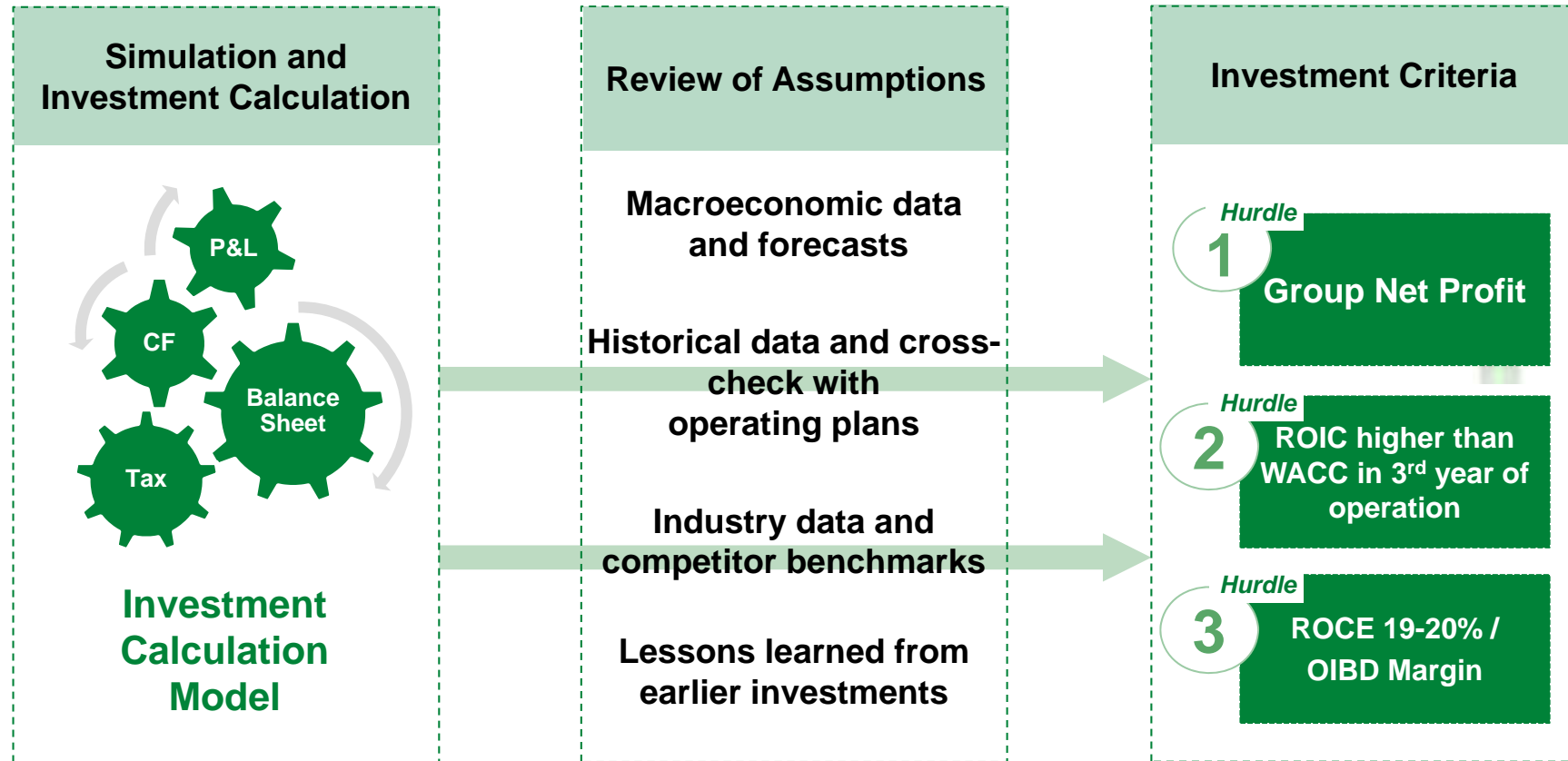


**Deleveraging with clear goal to reach investment grade metrics**

(\*) 2012 values are restated due to the change in International Accounting Standards (IAS)19

# Continuation of growth in attractive markets continue

## Conceptual framework of investment decisions



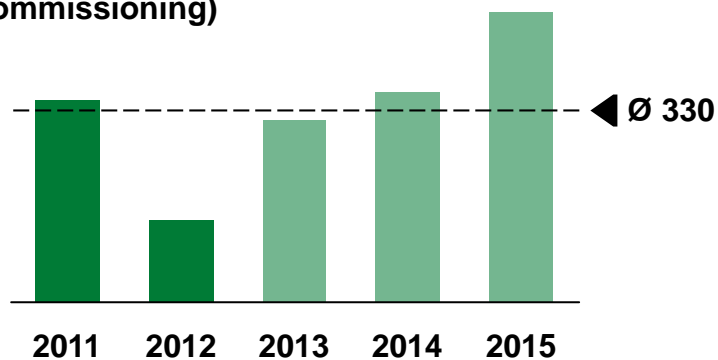
Financial attractiveness is only one part in decision-making

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# 15 mt cement capacity in project pipeline

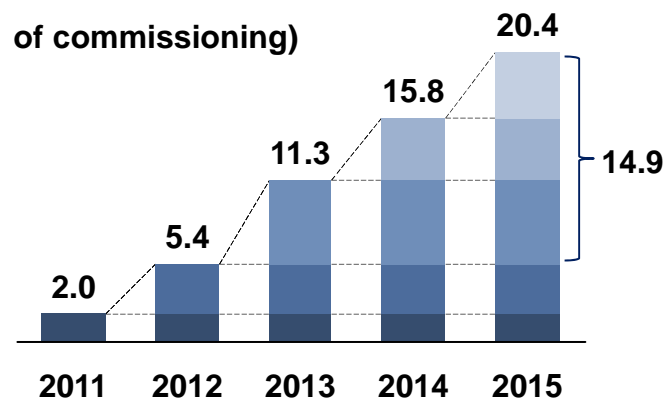
Market chances for future returns  
Investments in new cement capacities<sup>1</sup>  
of about 330 m€ on an annual average

(Investment costs in m€ by year  
of commissioning)



Continuous extension of  
cement capacity

(New capacity in mt by year  
of commissioning)

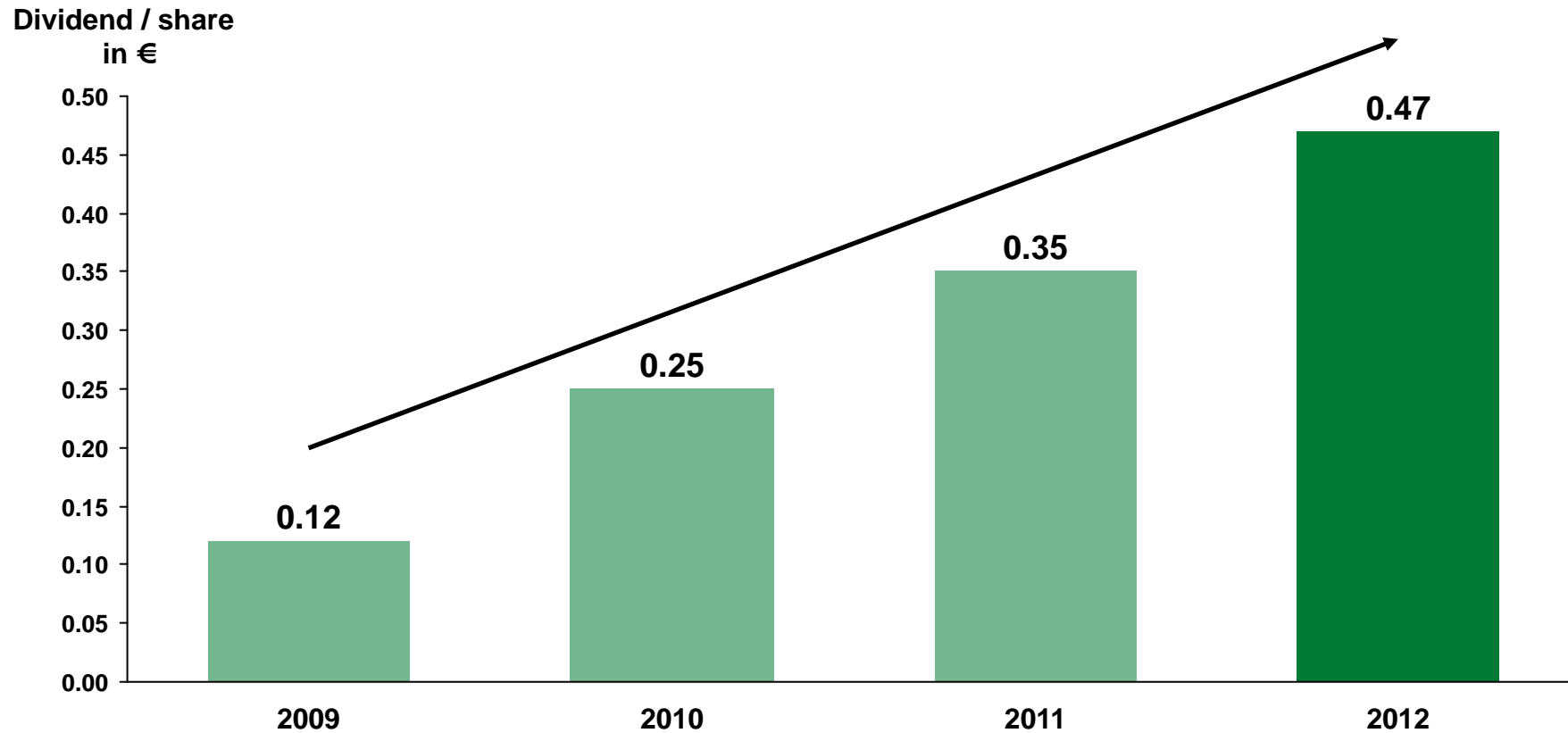


	1 Brownfield	2 Greenfield	3 M&A
2013	<ul style="list-style-type: none"> <li>India 2.9 mt ✓</li> <li>Liberia 0.5 mt ✓</li> <li>Indonesia 1.9 mt</li> </ul>	<ul style="list-style-type: none"> <li>Australia 0.6 mt</li> </ul>	<ul style="list-style-type: none"> <li>Cement Australia 1.1 mt ✓</li> <li>CMC Sterlitamak ✓</li> </ul>
2014	<ul style="list-style-type: none"> <li>Ghana 0.8 mt</li> <li>Tanzania 0.7 mt</li> </ul>	<ul style="list-style-type: none"> <li>Togo 1.5 mt</li> <li>Kazakhstan 0.8 mt</li> <li>Burkina Faso 0.65 mt</li> </ul>	
2015	<ul style="list-style-type: none"> <li>Indonesia 4.4 mt</li> </ul>	<ul style="list-style-type: none"> <li>Togo 0.2 mt</li> <li>Indonesia 4-5 mt (2015-17)</li> </ul>	

1) greenfield and brownfield projects only



## Moderate increase in dividend in line with developments in the past



HC is gradually approaching its medium-term goal of a payout ratio of 30% to 35%

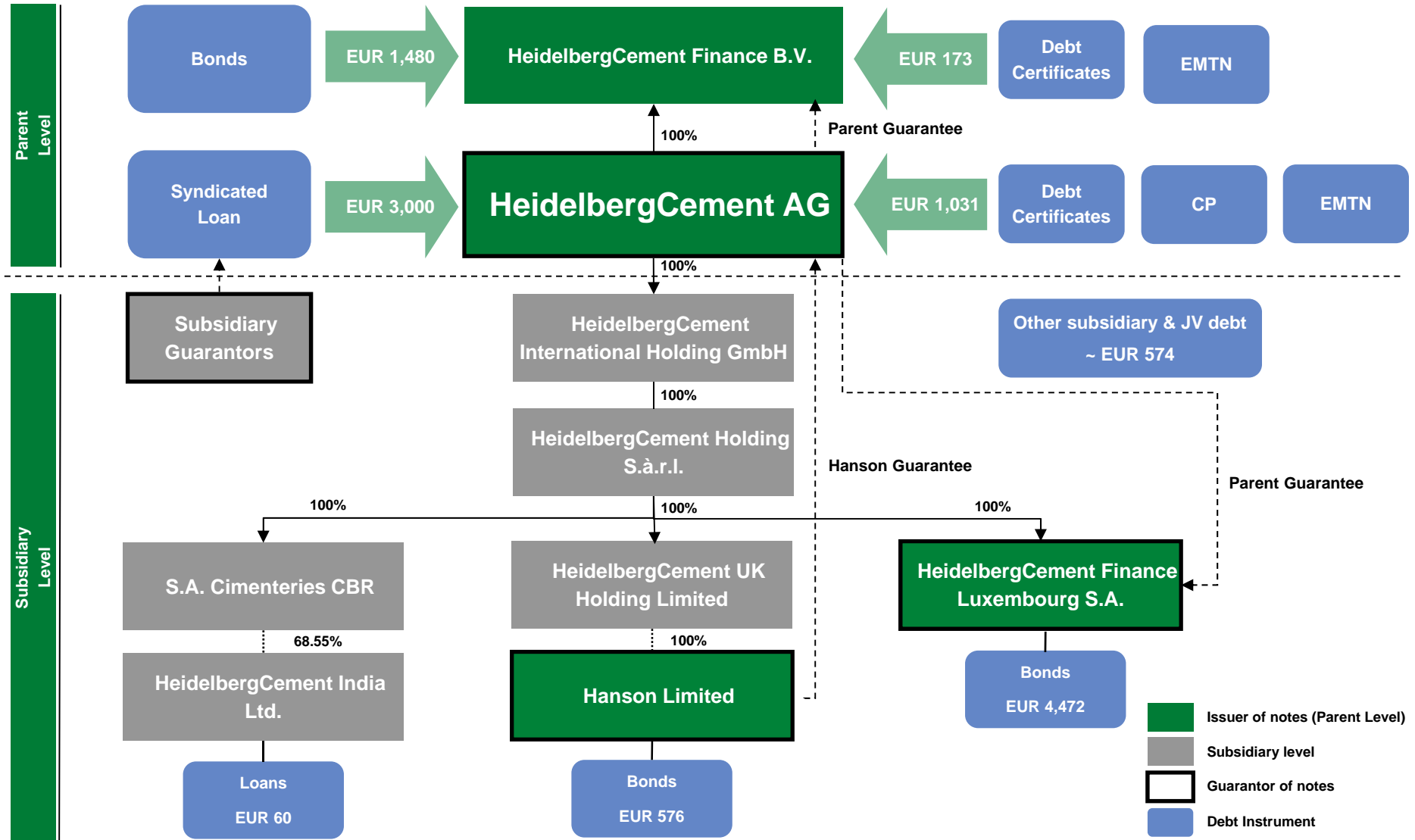
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# Debt structure – more than 90% of debt on parent level

as per 30 June 2013 in m€

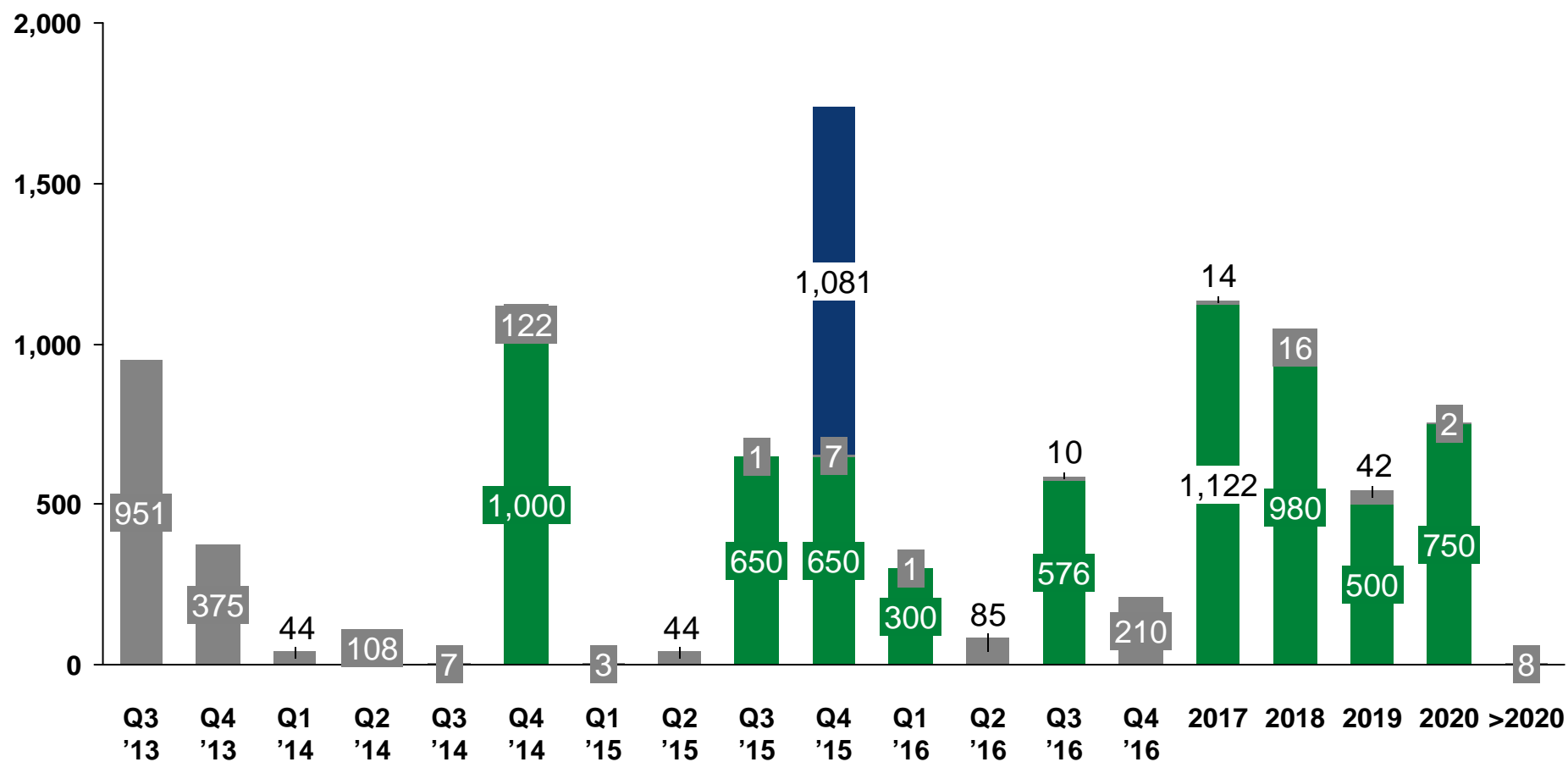


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# Debt maturity profile

as per 30 June 2013 in €m

- Syndicated Facility (SFA)
- Debt Instruments
- Bond



-Excluding reconciliation adjustments with a total amount of -15.5 €m  
 (transaction costs to be amortized over the term of the SFA, issue prices and fair value adjustments)  
 -Excluding puttable minorities with a total amount of 44 €m

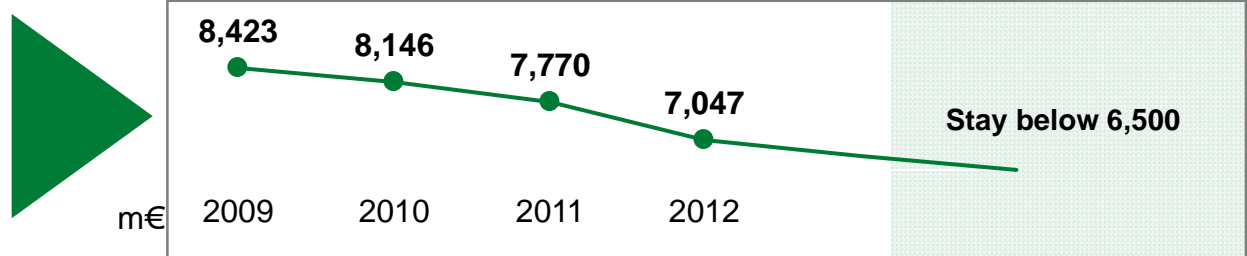
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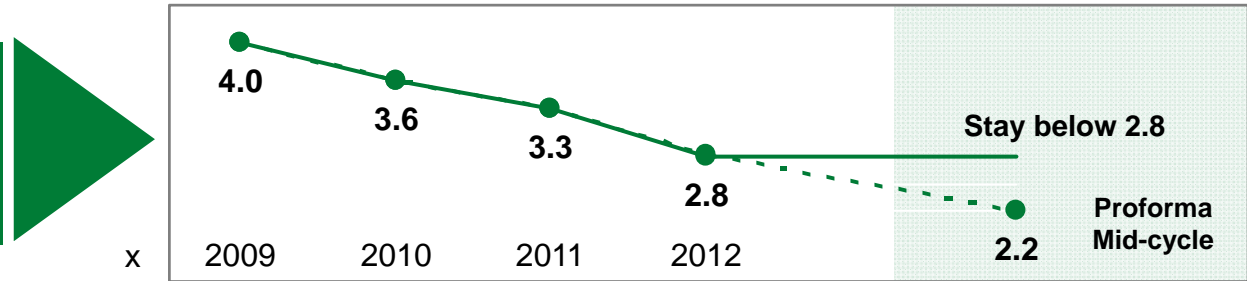
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# Achievement of our key financial targets in the past makes us look optimistically to our mid-cycle targets

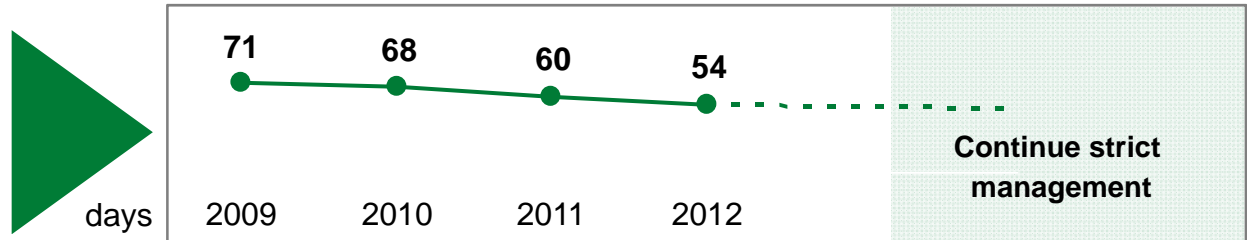
**Net Debt**  
Continuous focus on deleveraging



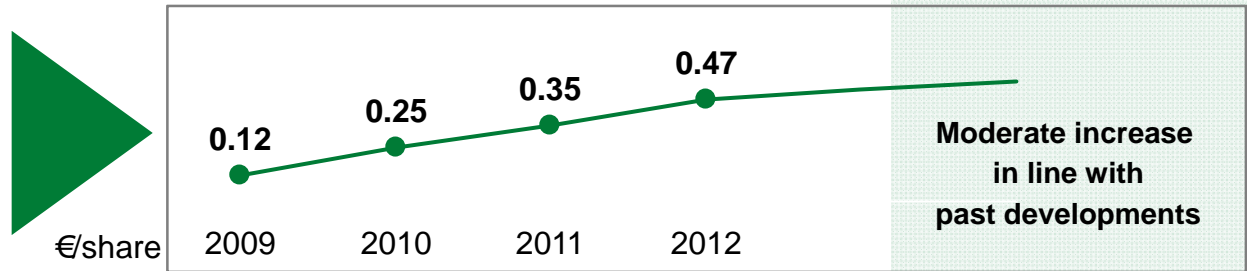
**Net Debt / EBITDA**  
Significant improvement in the last 3 years



**Cash and WCap.**  
Continue strict management



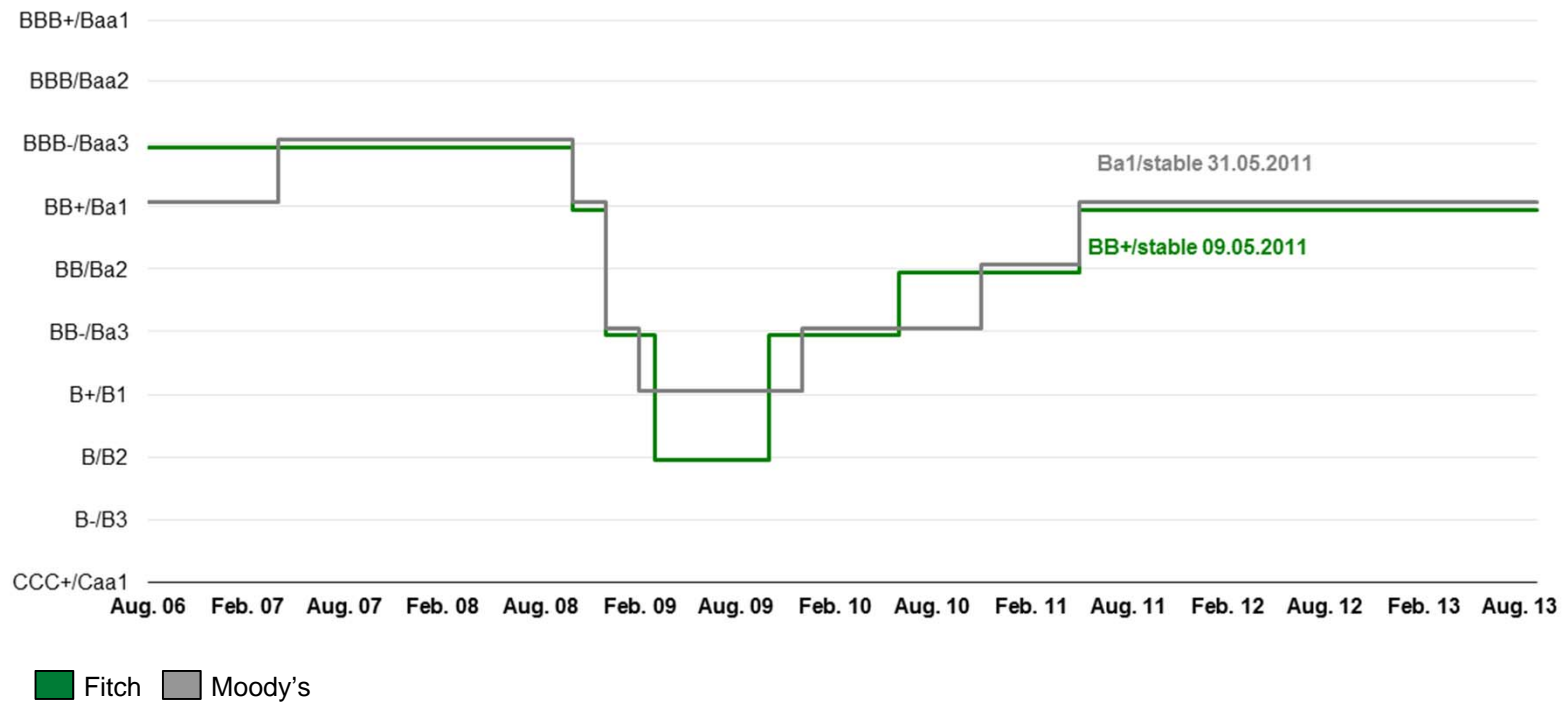
**Dividend**  
Moderate increase



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# Continuation of our successful course will clearly support our goal to reach investment grade metrics

## HeidelbergCement



Positive rating pressure if Debt/ EBITDA continues to drop sustainably

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# Contact information and event calendar

## Event calendar

07 November 2013 2013 third quarter results

## Contact information

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By their very nature, forward-looking statements and information are subject to certain risks and uncertainties. A variety of factors, many of which are beyond HeidelbergCement's control, could cause actual results to differ materially from those that may be expressed or implied by such forward-looking statement or information. For HeidelbergCement particular uncertainties arise, among others, from changes in general economic and business conditions in Germany, in Europe, in the United States and elsewhere from which we derive a substantial portion of our revenues and in which we hold a substantial portion of our assets; the possibility that prices will decline as result of continued adverse market conditions to a greater extent than currently anticipated by HeidelbergCement's management; developments in the financial markets, including fluctuations in interest and exchange rates, commodity and equity prices, debt prices (credit spreads) and financial assets generally; continued volatility and a further deterioration of capital markets; a worsening in the conditions of the credit business and, in particular, additional uncertainties arising out of the subprime, financial market and liquidity crises; the outcome of pending investigations and legal proceedings and actions resulting from the findings of these investigations; as well as various other factors. More detailed information about certain of the risk factors affecting HeidelbergCement is contained throughout this presentation and in HeidelbergCement's financial reports, which are available on the HeidelbergCement website, [www.heidelbergcement.com](http://www.heidelbergcement.com). Should one or more of these risks or uncertainties materialize, or should underlying assumptions prove incorrect, actual results may vary materially from those described in the relevant forward-looking statement or information as expected, anticipated, intended, planned, believed, sought, estimated or projected.

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