

Investor Presentation

FY 2024

Investor presentation | Heidelberg Materials
FY 2024





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2. **Our concrete promises**
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1

About Heidelberg Materials



Heidelberg Materials as an attractive investment

- 1. Profitable growth** – Our growth is underpinned by a value over volume focus with added benefits from a balanced presence in mature and emerging markets.
- 2. Strong financial performance** – We are on track to achieve our medium and long-term financial targets.
- 3. Added value through our sustainable products** – We offer a differentiated product portfolio with enhanced sustainability attributes.
- 4. Leading the way in decarbonisation** – We are frontrunning the industry with the most advanced levers and technologies to reach climate neutrality at the earliest.
- 5. Attractive shareholder returns** – We continue to put shareholder value at the heart of our capital allocation strategy.



Heidelberg Materials is one of the world's largest building materials companies



51,000

employees on 5 continents



3,000

locations worldwide



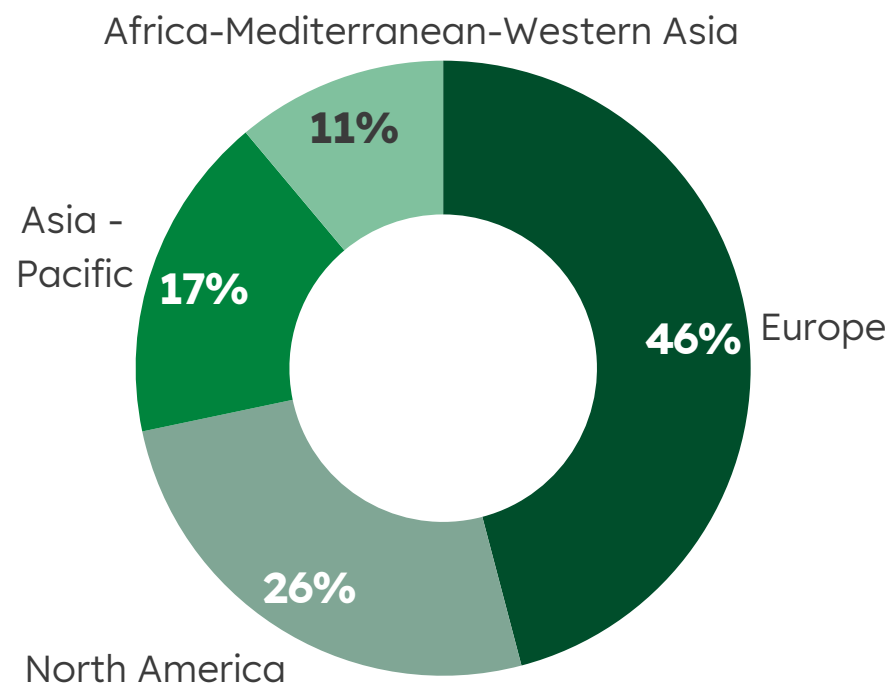
Leading positions in cement,
aggregates, and ready-mixed
concrete



A balanced geographic footprint in heavy building materials

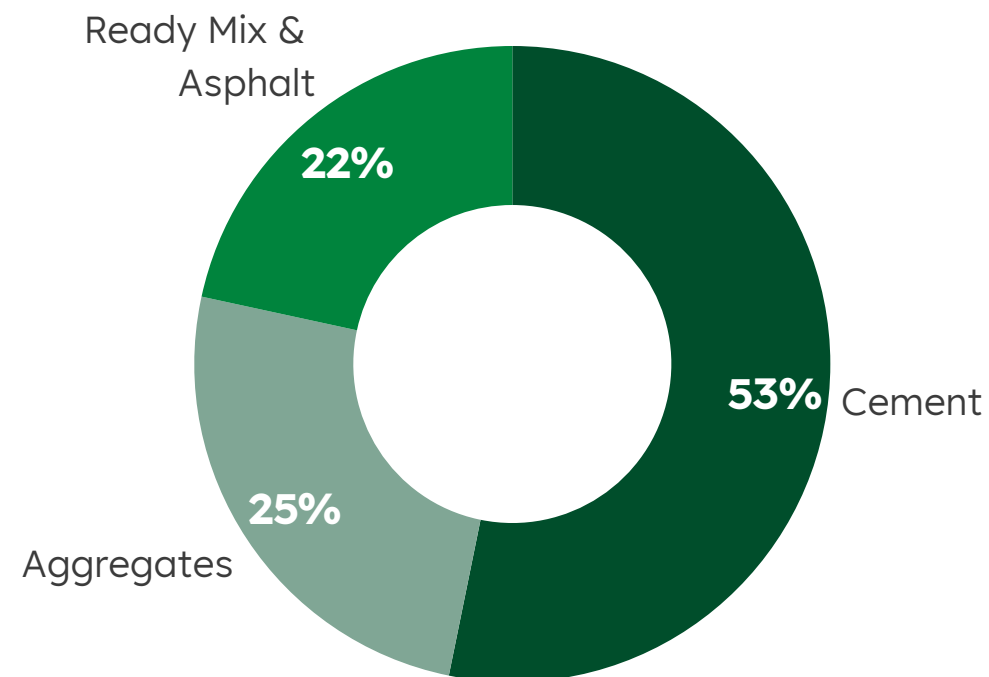
Revenue by Group areas

(FY 2024)



Revenue by business lines





(FY 2024)



Revenue before intercompany eliminations and trading activities.



Solid asset base which provides strong growth potential

		North America	Europe	Asia-Pacific	Africa-Med.-Western Asia	Total
	Cement capacity	16 mt	63 mt	54 mt	37 mt	170 mt
	Aggregates reserves & resources	12 bn tonnes	4 bn tonnes	3 bn tonnes	0.1 bn tonnes	19 bn tonnes
	Ready mix plants	173	746	327	67	1,313
	Asphalt plants	31	33	22	2	88

As of December 2023, as presented in the annual report, excluding 16.6 mt cement capacity of JVs.



Solid operational result and strong financial performance

Revenue

21.2 €bn

-2% LfL

EBITDA margin

21.3 %

+116 bps

RCO

3.2 €bn

+6% LfL

Adjusted EPS ¹

€11.9

+11%

Free cashflow

2.2 €bn

PY: 2.2 €bn

ROIC

9.9%

PY: 10.3%

Shareholder return

> 1 €bn

PY: 877 €m

Carbon emissions ²

527 kg/tCM

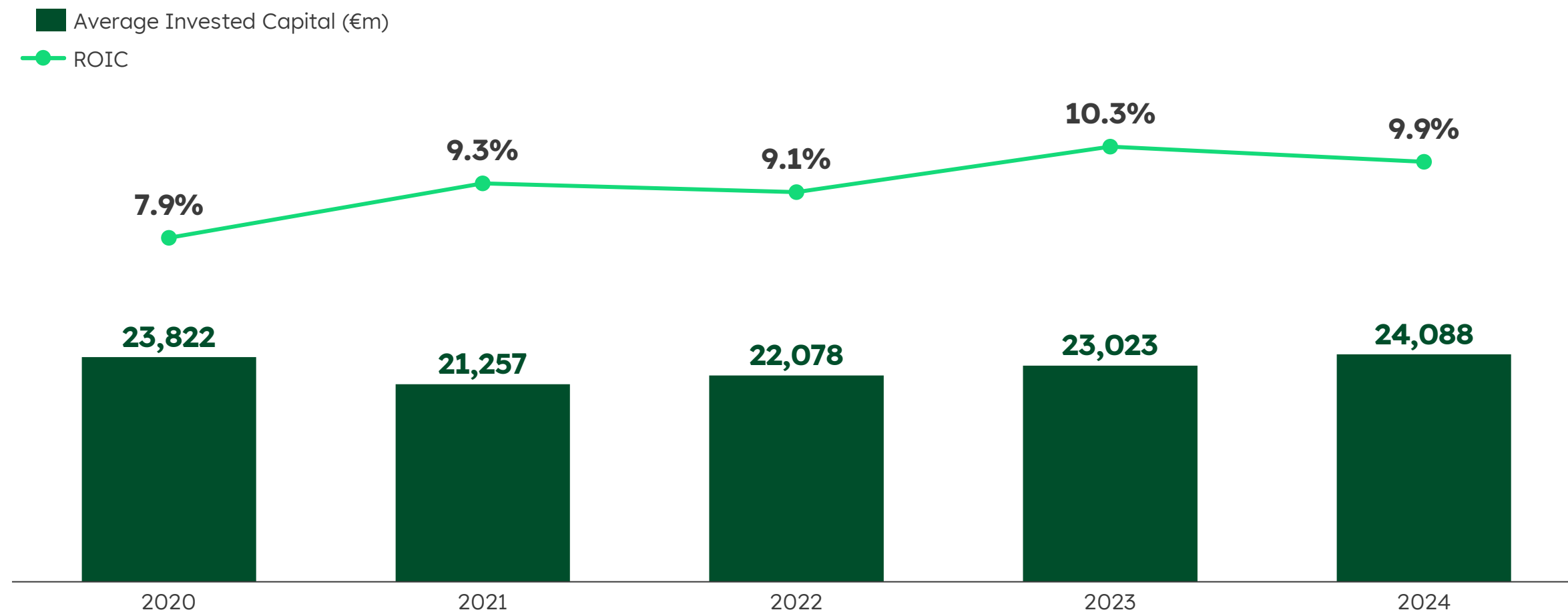
PY: 534 kg/tCM

1) EPS adjusted for “additional ordinary result” and “provision for obligations attributable to discontinued businesses of the Hanson Group”

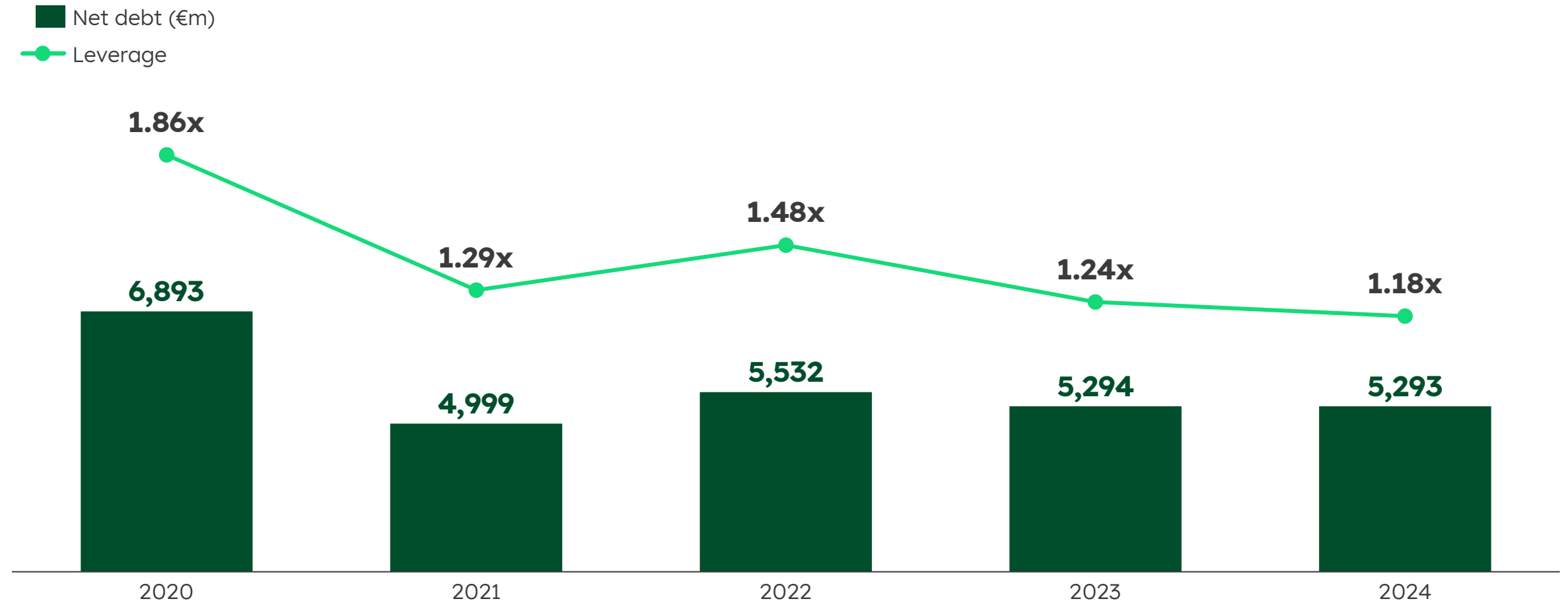
2) Preliminary and unaudited figures; final and audited figures will be published in the combined Annual and Sustainability Report 2024



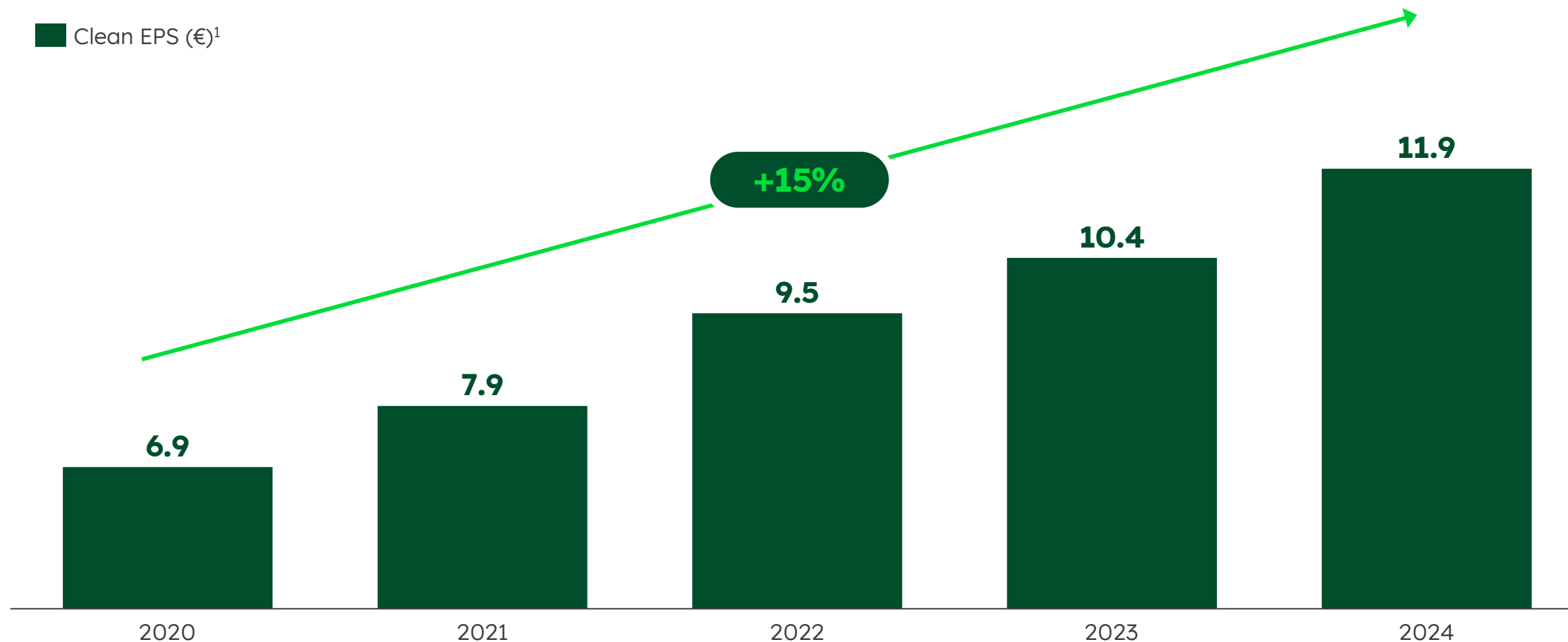
ROIC at high level – despite currency headwind and M&A timing



Leverage at a very comfortable level



Continuous EPS improvement with impressive 15% CAGR



¹ Clean EPS: Figures adjusted for additional ordinary result. In 2020 one-off deferred tax income related to impairments, in 2021 US West assets disposal tax impact, in 2023 and 2024 provision for obligations attributable to discontinued businesses of the Hanson Group



2

Our concrete promises





Our concrete promises

1. We focus on **heavy building materials**.
2. We commit to generate **50% of our revenue from sustainable products** by 2030.
3. We commit to **reduce CO₂ emissions by almost 50%** to 400 kg CO₂/t CEM by 2030.
4. We will make this transition a **successful business case**: on growth, margins, cash flow, ROIC, and leverage.
5. We drive the **change for the benefit of our customers, our shareholders, our employees, and the society we live in**.



We set ourselves ambitious targets for 2025 & 2030

By 2025



5% p.a.

Revenue
Growth



20 – 22%

EBITDA
margin



>10%

ROIC



>45%

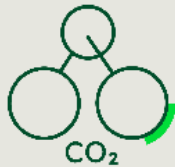
Cash
conversion rate



1.5x – 2.0x

Leverage
ratio

By 2030



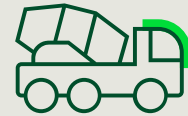
400 kg/t CEM

CO₂ emissions



50%

Sustainable products



50%

Circular concrete¹

¹ Offer circular alternatives for half of our concrete products – aiming for full coverage.

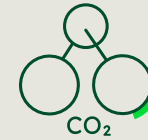


Our industry-leading carbon reduction targets



10 mt

cumulative CO₂ reduction
through CCUS by 2030



400 kg CO₂/t cementitious
material as average across
the whole portfolio in 2030¹



47% emission reduction²
across the cementitious
materials portfolio by 2030



50% of our revenue will be
generated from
sustainable products by
2030

Corporate carbon footprint reduction in line with SBTi 1.5 °C path by 2030

¹ Scope 1, 2 acc. to GCCA; ² Reference year 1990 with an average of 750 kg CO₂/t of cementitious material.



Regulatory changes and sustainability focus will be a big opportunity for us

Green procurement criteria

create significant growth potential

- Strong demand for sustainable products and solutions on the back of green procurement criteria
- Sustainable products with price premium over traditional products

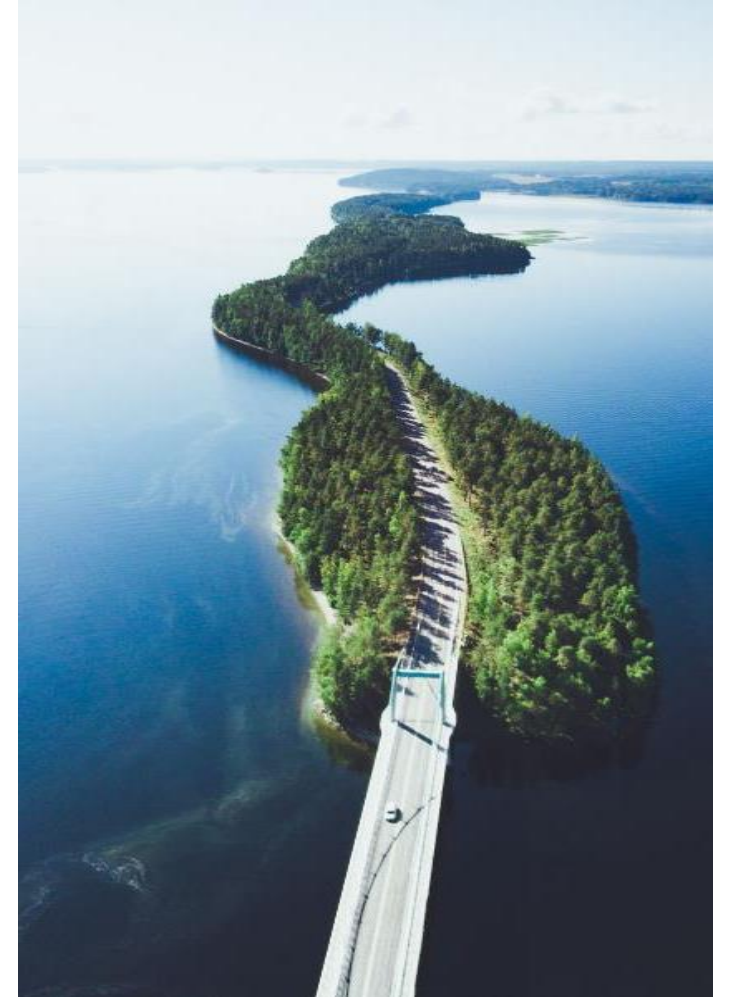
**Growth
opportunity**

Carbon regulation

creates opportunity for early movers

- Highest incentive to change in Europe given carbon regulations – our European operations will become the blueprint
- Sustainable products with margin premium

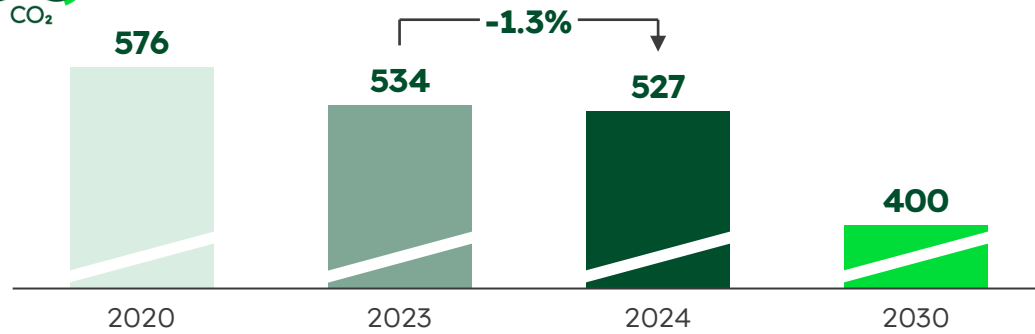
**Margin
opportunity**



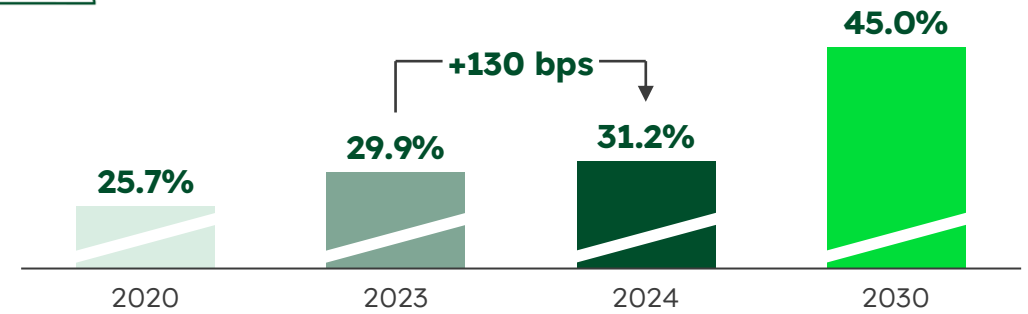
Significant progress in all sustainability KPIs



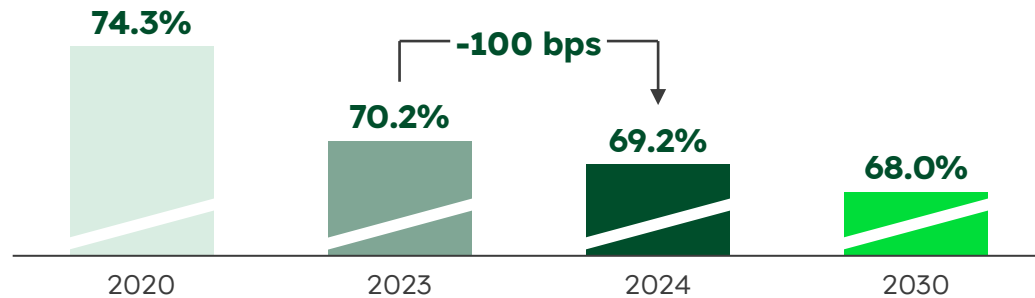
Specific net CO₂ emissions [kg CO₂/t cementitious material]



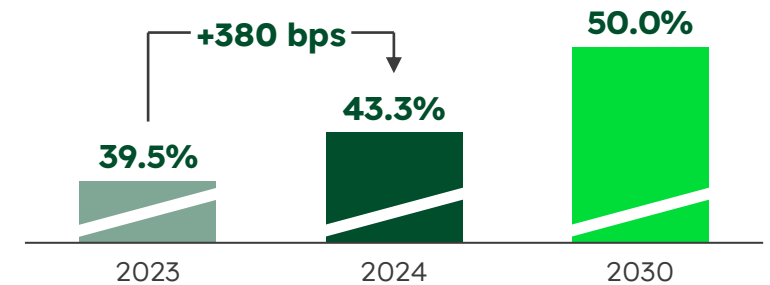
Alternative fuel rate



Clinker incorporation factor



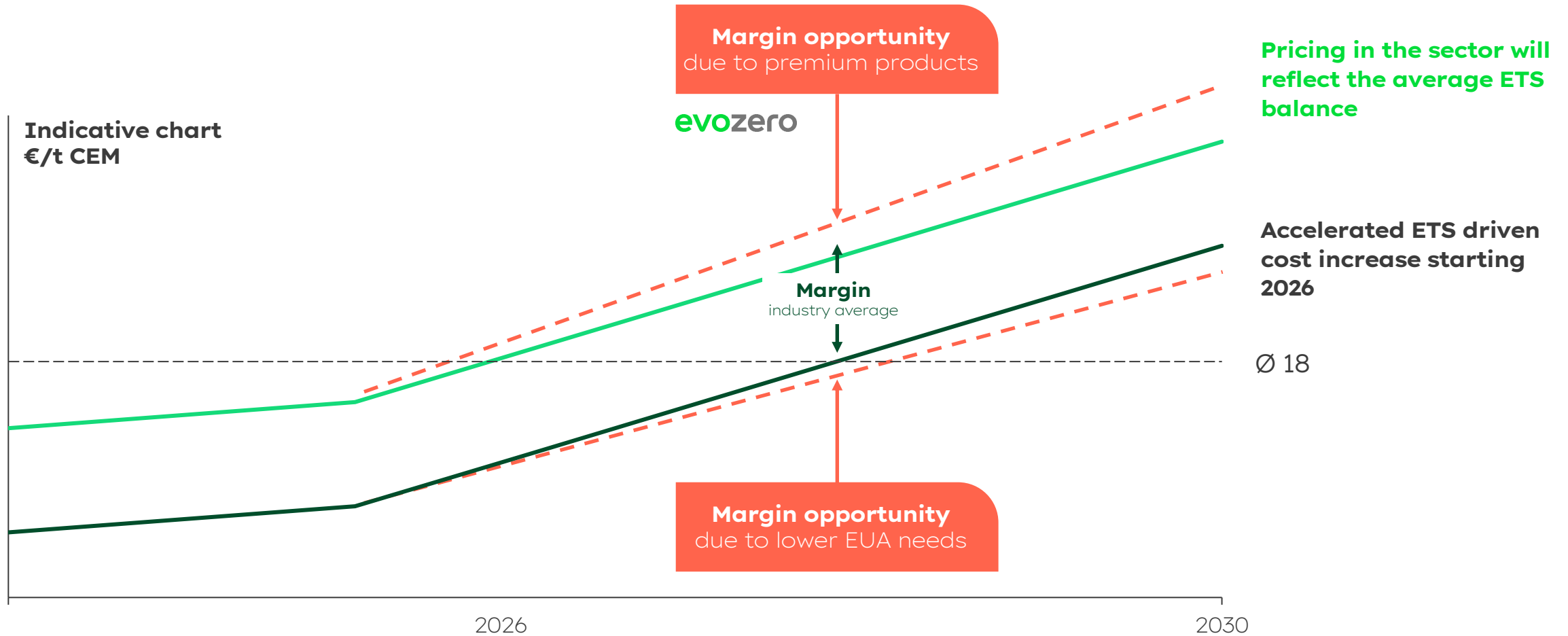
Sustainable revenue CEM



Progress in CO₂ reduction mitigated by unfavorable product mix and volume effect



CCUS and ETS present a clear margin opportunity for us in Europe

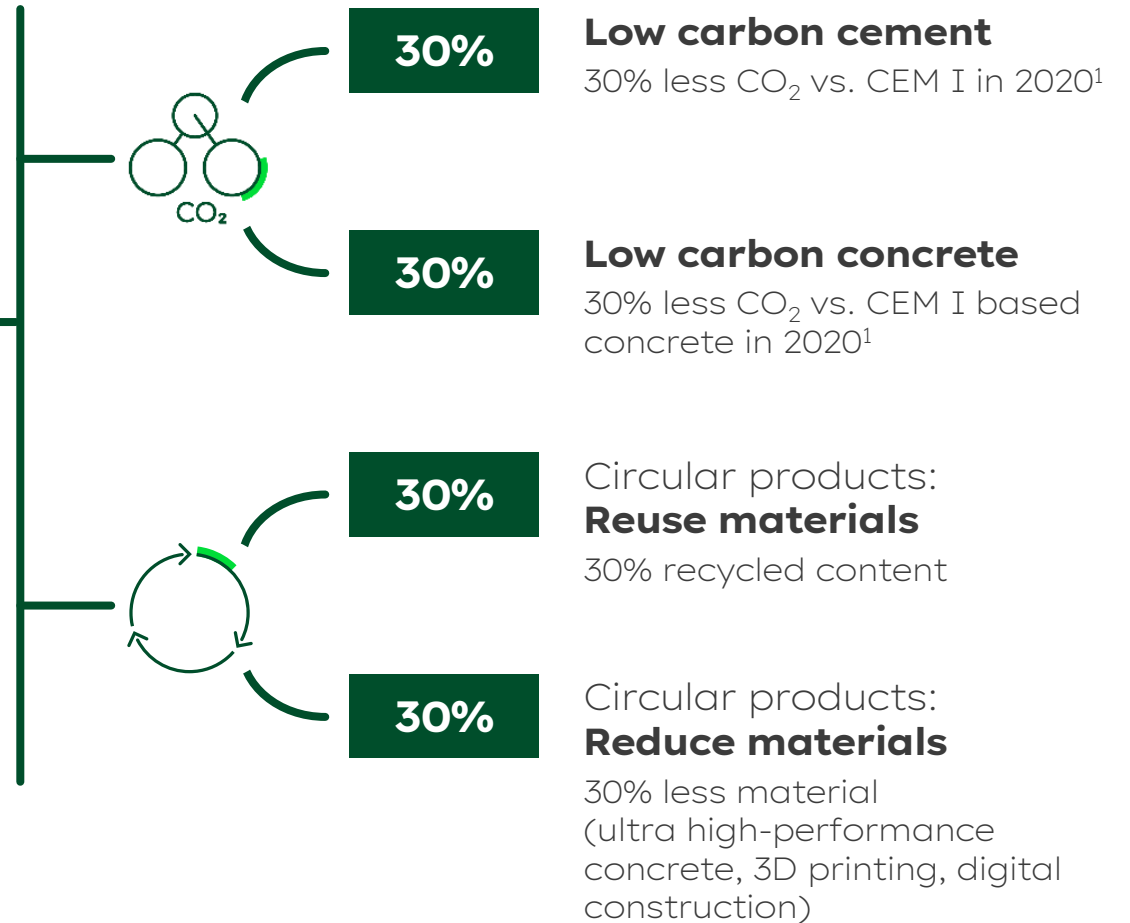


Our new global evoBuild® product range is setting a new global standard

evoBUILD

Applies to all business lines: Cement, Concrete, Aggregates, Asphalt

- Sustainability brand for low-carbon and circular products
- One global brand with one global, unified definition applicable for all products



¹ at least 30% in CO₂ reduction vs. GCCA CEM I in 2020, translates to ≤ 552 kg CO₂/t cementitious materials and ≤ 5.5 kg CO₂/m³/Mpa for ready-mixed concrete



Introducing our evoZero® products

Our customers will be able to choose between two evoZero products:

evozero

Carbon Captured

Brevik

evoZero Carbon Captured Brevik

is our mass-balanced product, produced in and delivered from Brevik. The net-zero footprint is achieved over the entire life cycle.

evozero

Carbon Captured

evoZero Carbon Captured

can be delivered from any European plant nearby a customer's project, while leveraging the unique carbon saving attributes realised in Brevik. It features a net-zero footprint upon delivery.

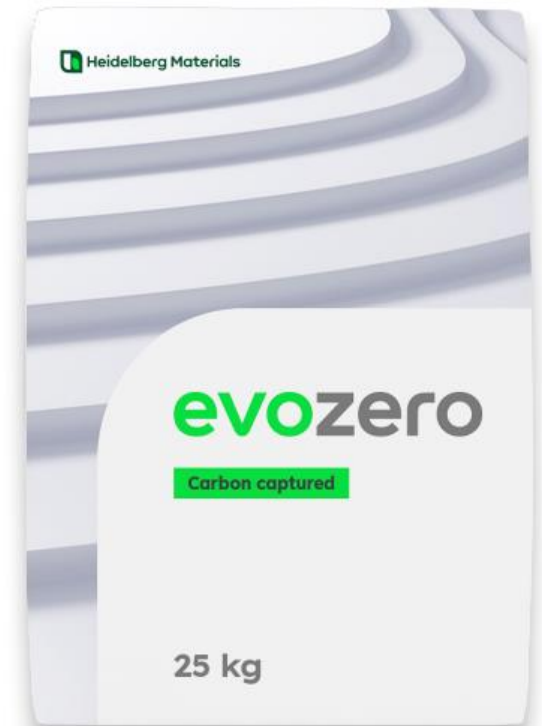
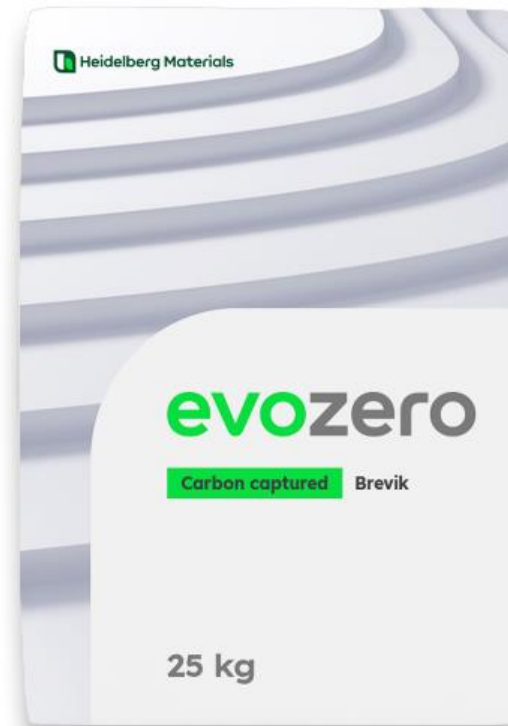


evoZero®: The world's first carbon captured net-zero cement

evozero

Applies to cement and concrete products

- Globally unique product: CCS technology, applied for the first time at a large scale in Brevik, enables net-zero carbon footprint of evoZero®
- Broadest product application combined with lowest CO₂ footprint: customers benefit from trusted product performance
- Transparent CO₂ capturing and accounting process: each tonne of captured CO₂ only accounted for once, independently reviewed by third-party verifier and secured by blockchain technology
- Innovative go-to-market approach: evoZero® will be available in two versions, depending on the customer location



evoBuild TernoCem: Turning an existing asset into an ultra low-carbon plant

Combining profitability, growth and carbon reduction:

TernoCem, a new cement type, with a significantly reduced carbon footprint - **up to 50% less CO₂**

Addressing **both levers** to **reduce CO₂ emissions**

Significant **cost and CO₂ reduction** with **stable or better properties** and **consistent quality**

Switching from research to market launch – successfully completed test phase with pilot customers

Building authority permission applied for and **expected soon**

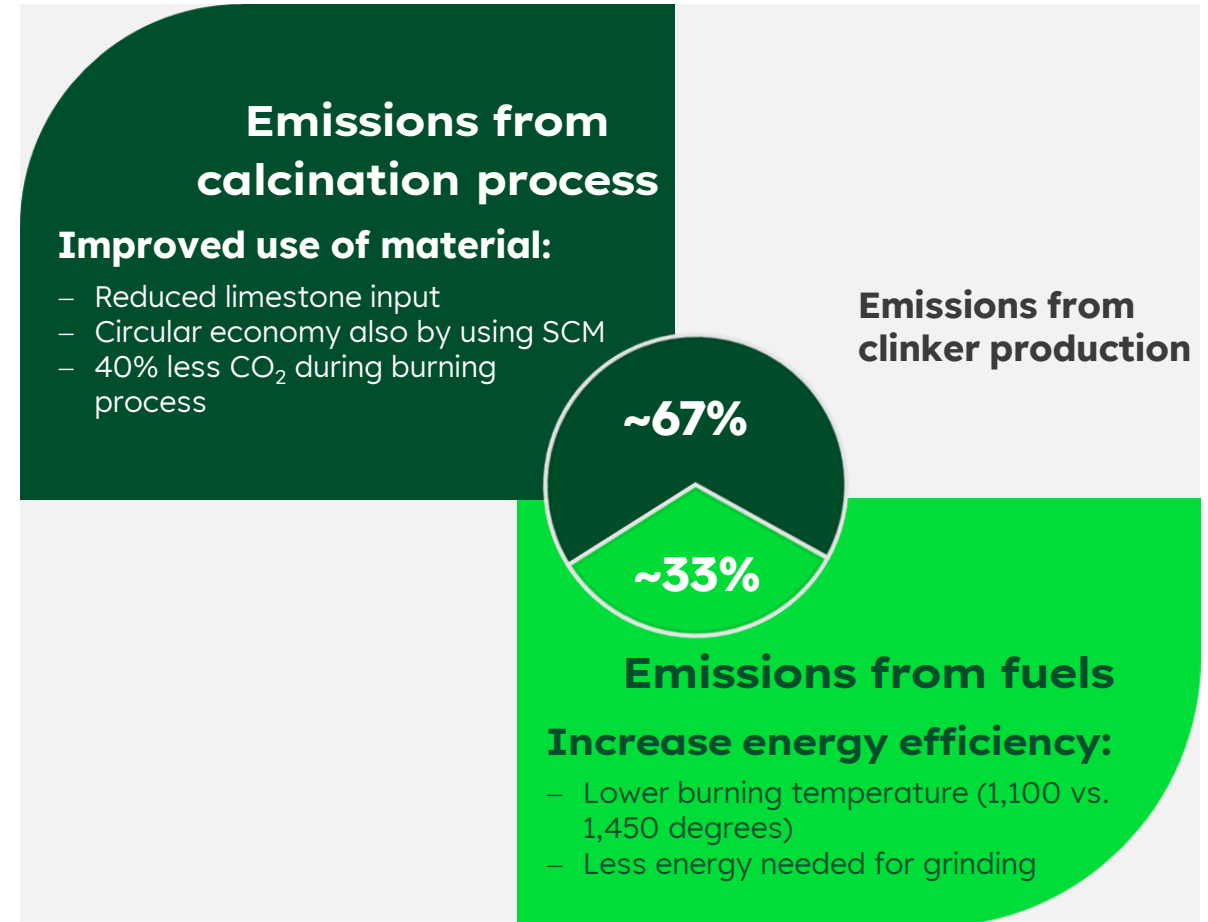
evoBUILD



CO₂ reduction:
30%
less CO₂ vs. CEM I¹⁾



Circular products:
30%
more recycled material



1) evoBuild requires a CO₂ reduction of at least 30% compared to the global reference values of the Global Cement and Concrete Association (GCCA) for CEM I from 2020. This translates to threshold values of ≤ 552 kg CO₂/t for cementitious material and ≤ 5.5 kg CO₂/m³/MPa for ready-mixed concrete.



**We will be the first
worldwide to offer
carbon captured
net-zero cement and
concrete at scale**



3

Current trading update





Another year of success & progress

Result and margin improvement continues:

- RCO hits a record high of 3.2 €bn
- EBITDA margin at 21.3%, within our target corridor of “20% to 22%”

“Transformation Accelerator” initiative with 500 €m result contribution started, step change in Western European asset base and global cost improvement

Free cash flow at 2.2 €bn, leverage stable at 1.2x

Shareholder return reaches above 1 €bn, first tranche of 1.2 €bn share buyback program completed, shares acquired during the tranche cancelled

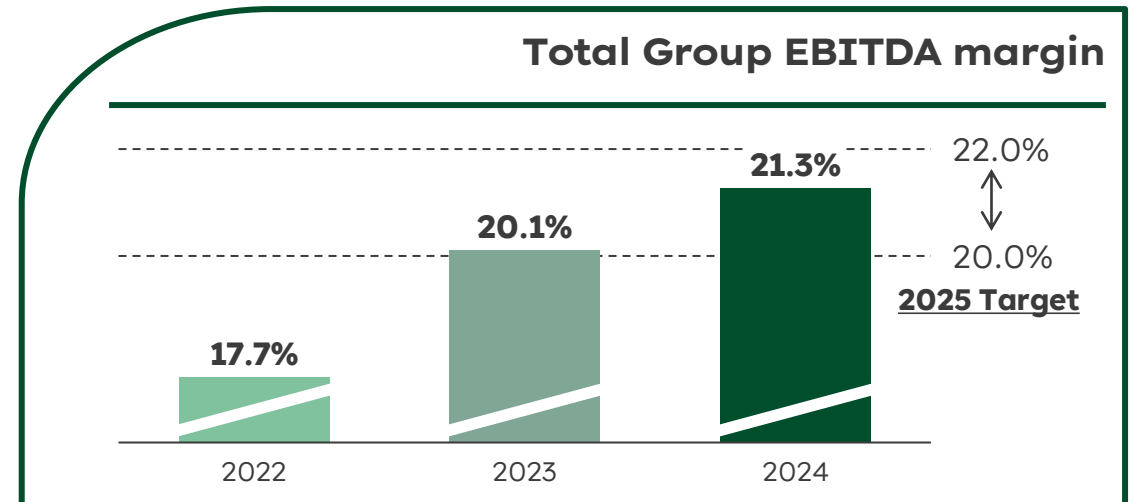
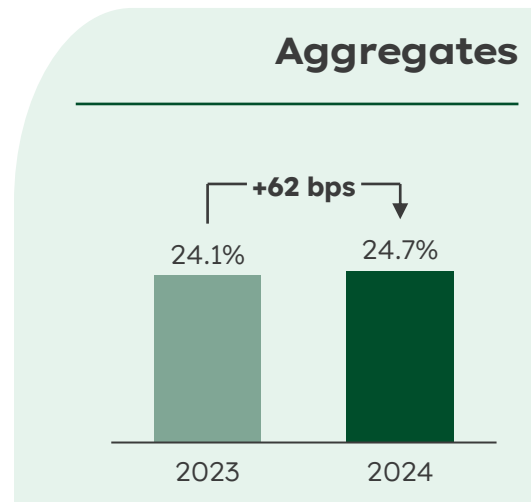
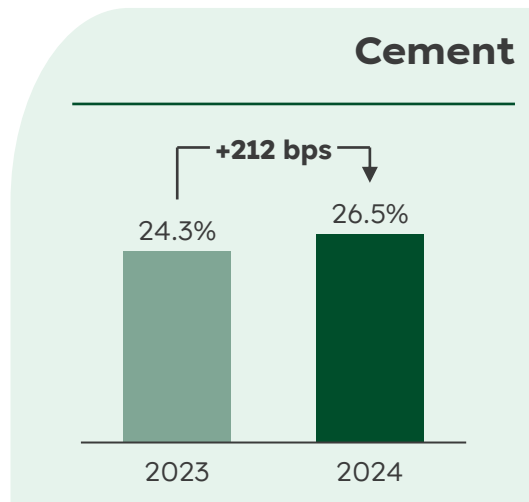
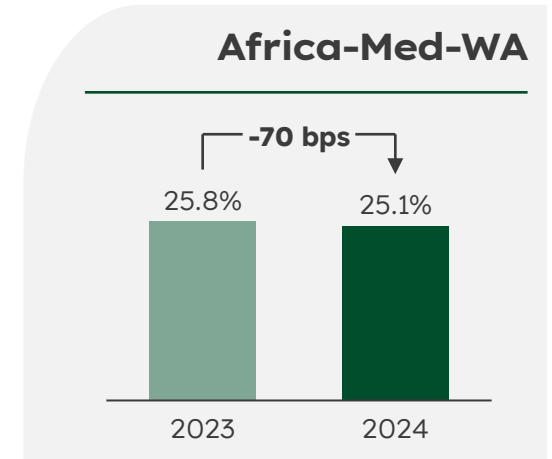
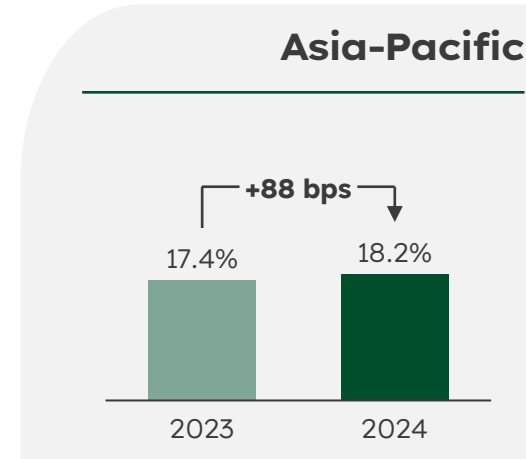
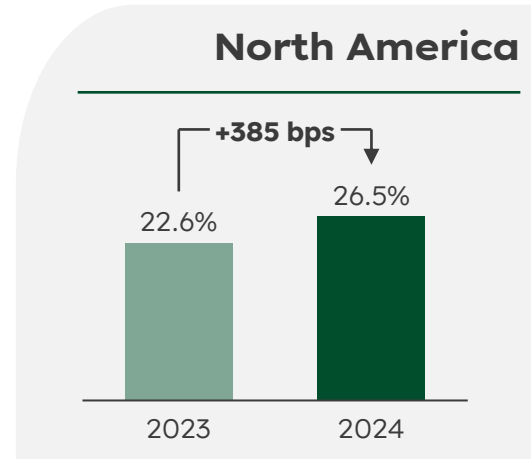
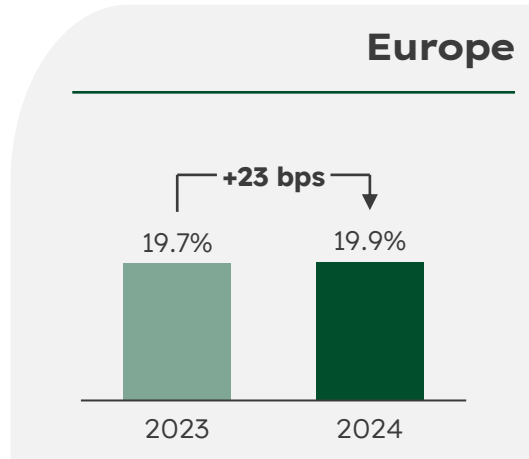
First in the industry: **We will offer carbon-captured Net Zero cement and concrete** in H1 2025

2025 Outlook:

- RCO at 3.25-3.55 €bn
- ROIC at around 10%
- CO₂ emissions: Slight reduction (*kg CO₂ /t cementitious material*)

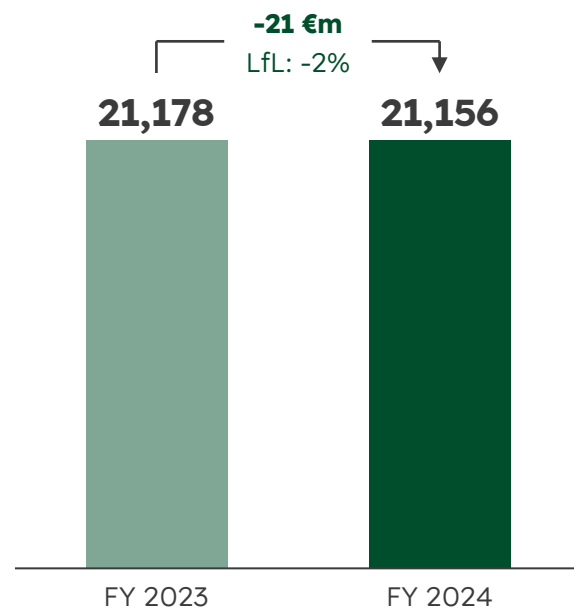


Strong EBITDA margin improvement continues

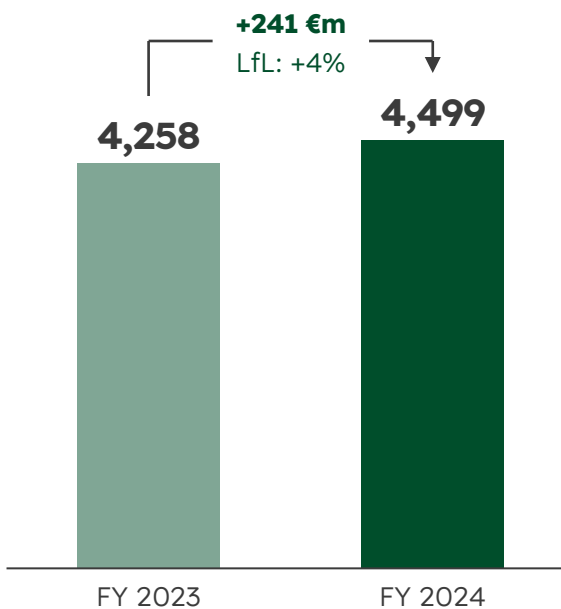


FY 2024: Result improvement despite volume pressure

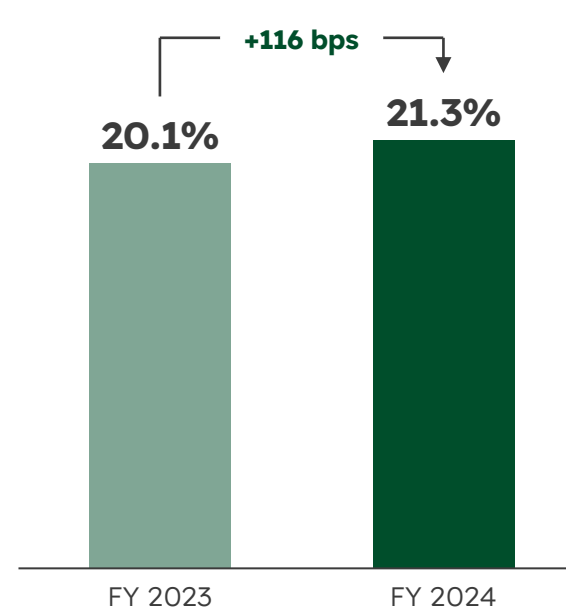
Revenue [€m]



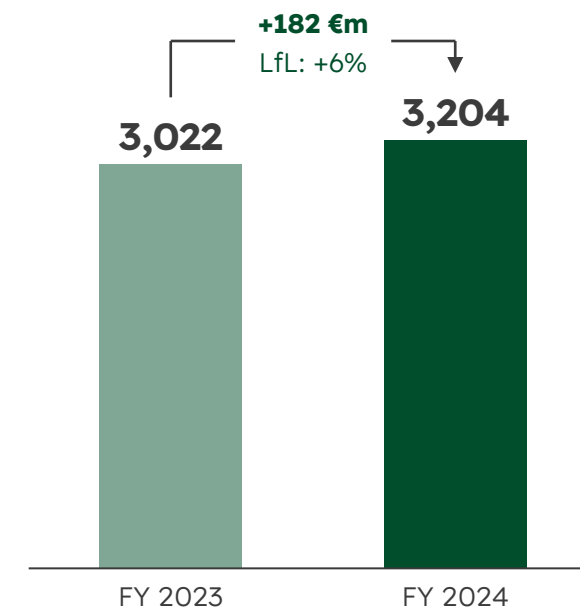
Operating EBITDA [€m]



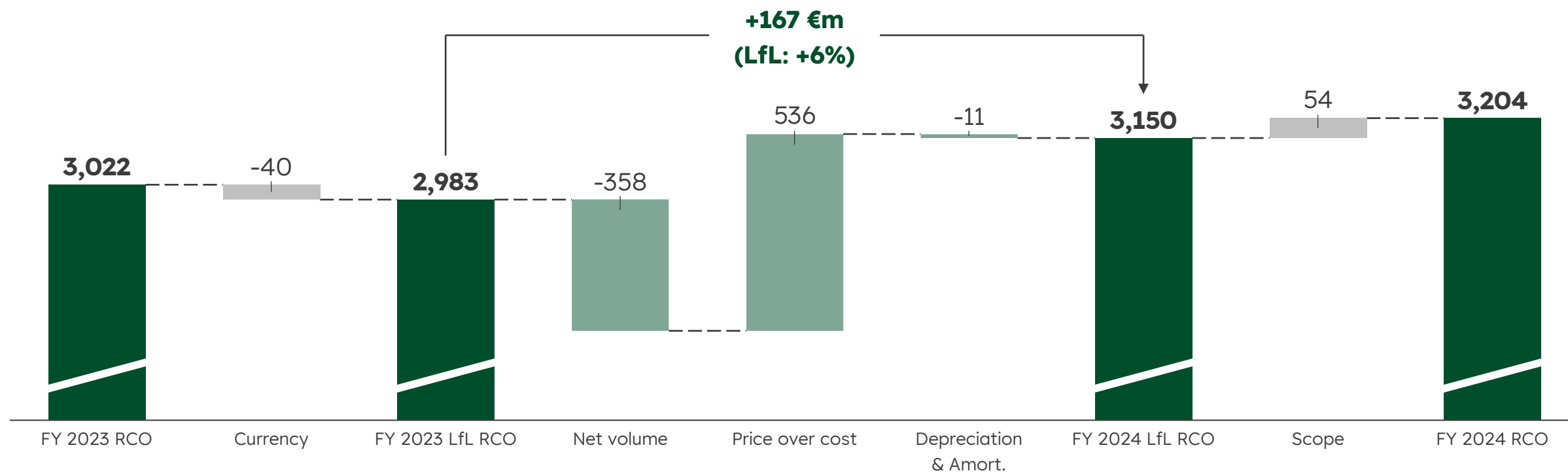
Operating EBITDA Margin



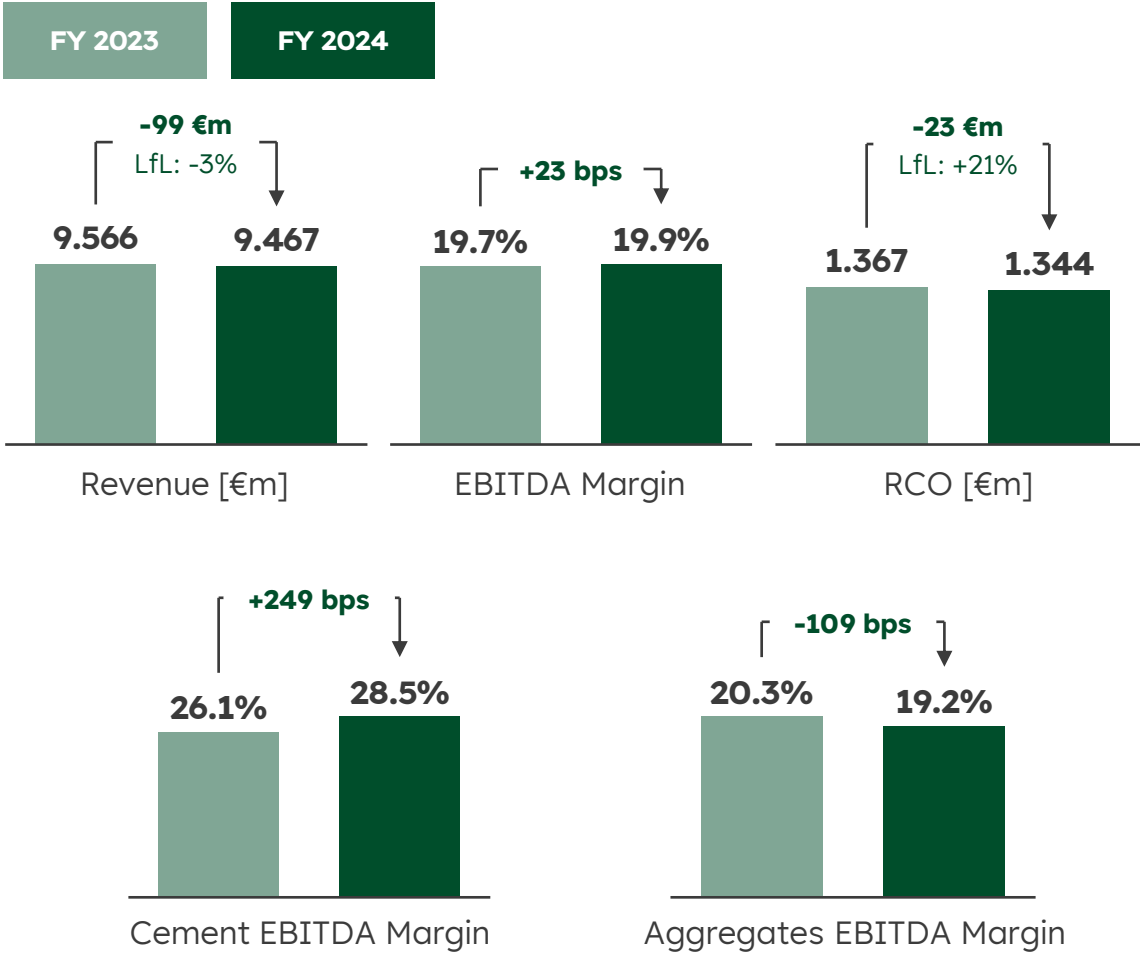
Operating EBIT (RCO) [€m]



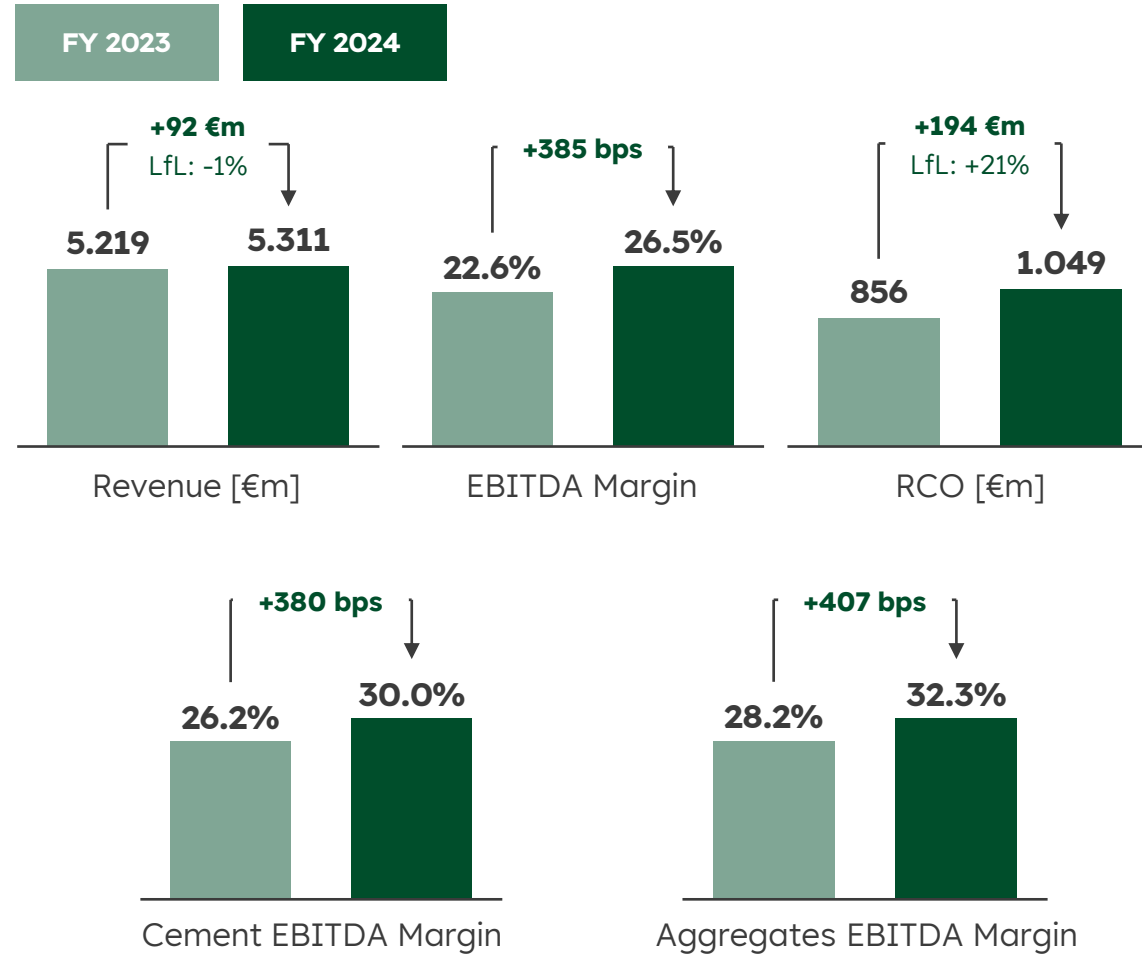
FY 2024: Operating EBIT (RCO) bridge [€m]



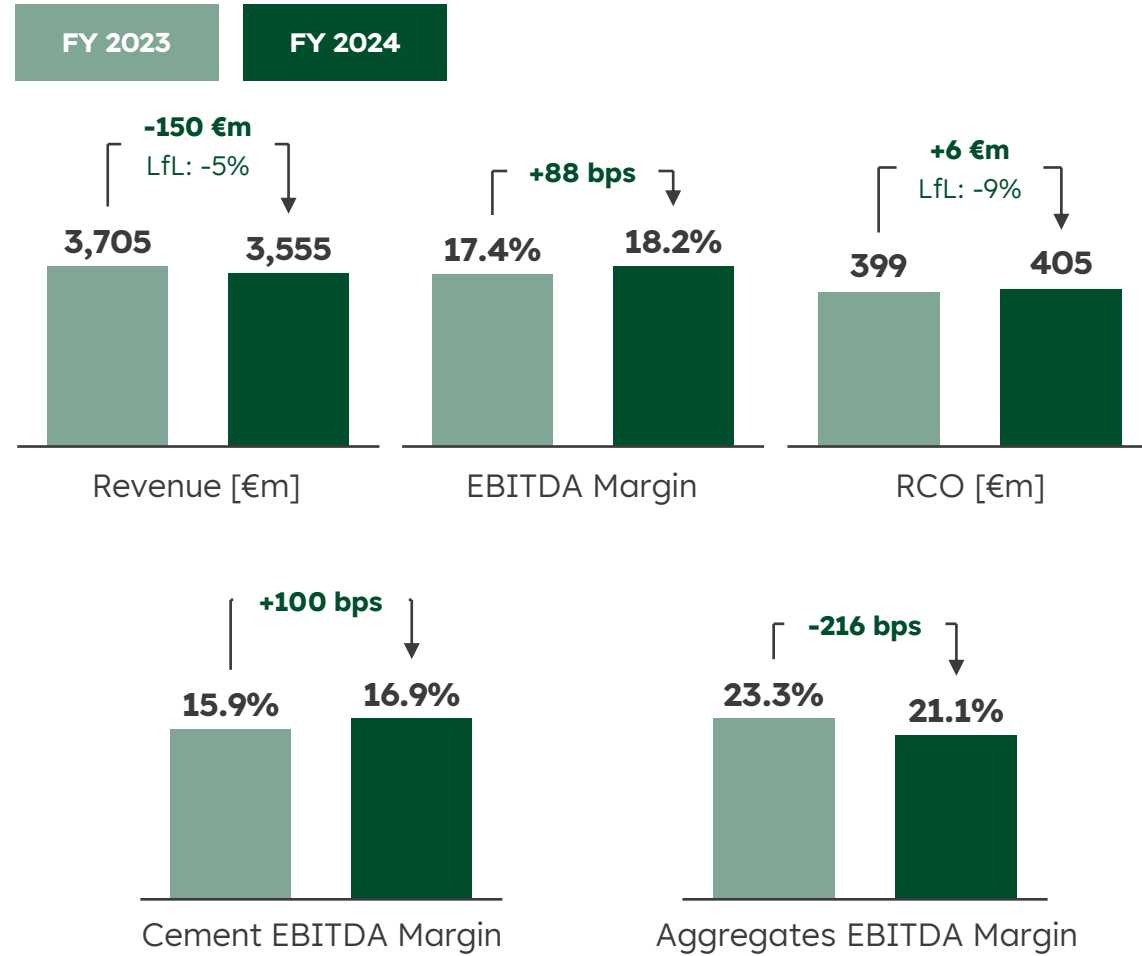
Europe



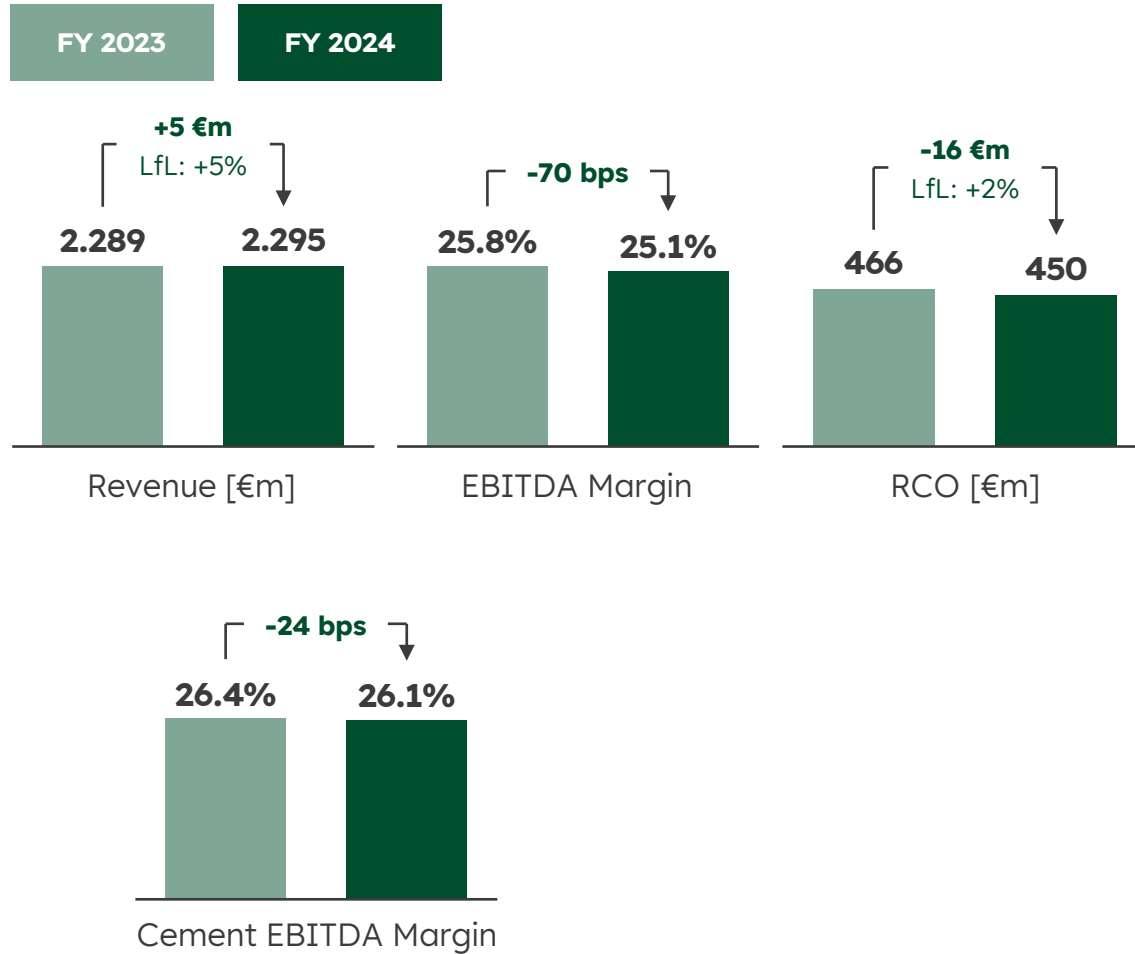
North America



Asia – Pacific



Africa – Mediterranean – Western Asia



“Transformation Accelerator”: Taking the pole position for the future

Cross-border network optimisation:

- Measures on country business line level
- Focus on cost synergies through standardisation and optimisation of business network

Efficiencies across functions:

- Measures on country & group level including automation opportunities
- Focus on procurement and back-office/overhead costs

Technical initiatives:

- Measures on plant level
- Focus on clinker incorporation and other technical KPIs, including power, heat, alternative fuels

**Expected result contribution of
500 €m by end of 2026**

Targets for each sections are defined,
tracking and analysing started



Initiatives internally aligned and
communicated; action plans prepared



Financial highlights

Adjusted EPS increases by 11% to 11.9 €¹

Free cash flow at 2.2 €bn

Leverage slightly down from 1.24x to 1.18x

ROIC at 9.9%, despite significant negative impact from currency and timing effects of acquisitions

Two Green Bonds are placed during the year with a total amount of 1.2 €bn

Shareholder return reaches above 1 €bn



¹EPS adjusted for “additional ordinary result” and “provision for obligations attributable to discontinued businesses of the Hanson Group”

Adjusted EPS continues to increase

Income Statement [€m]	FY 2023	FY 2024	Delta
Revenue	21,178	21,156	-21
RCOBD (Operating EBITDA)	4,258	4,499	241
Depreciation and amortisation	-1,236	-1,295	-59
Result from current operations (RCO)	3,022	3,204	182
Additional ordinary result	1	-436	-437
Financial result	-174	-181	-7
Income taxes	-659	-704	-46
Net result from discontinued operations	-104	36	140
Non-controlling interests	-158	-137	21
Group share of profit	1,929	1,782	-147
Earnings per share	10.4	9.9	-0.6
Group share of profit – adjusted ¹	1,989	2,155	166
Earnings per share – adjusted ¹	10.8	11.9	1.2

¹ EPS adjusted for “additional ordinary result” and “provision for obligations attributable to discontinued businesses of the Hanson Group”

Key items below RCO

Additional ordinary result:

2024: -324 €m due to impairments and restructurings, mainly related to announced plant closures in Europe

2023: +40 €m gain from financial asset sales

Financial result:

Stable development

Discontinued operations:

2024: +62 €m income from the reversal of the provision for obligations attributable to discontinued businesses of the Hanson Group (-61 €m added in previous year)



Solid free cashflow generation

Free cash flow [€m]	FY 2023	FY 2024	Delta
Operating EBITDA	4,258	4,499	241
Change in working capital	-205	-110	95
Net interest	-163	-170	-7
Taxes paid	-522	-684	-161
Share of JV result and net dividends	-30	-35	-5
Non-cash items and other	-132	-269	-136
Cash flow from operating activities	3,205	3,232	27
CapEx Net	-1,042	-1,063	-20
Free cash flow	2,163	2,169	6
Cash conversion rate	50.8%	48.2%	-2.6%

Free cash flow drivers

Working capital:

Same level as prior year

Net interest:

Stable development

Taxes paid:

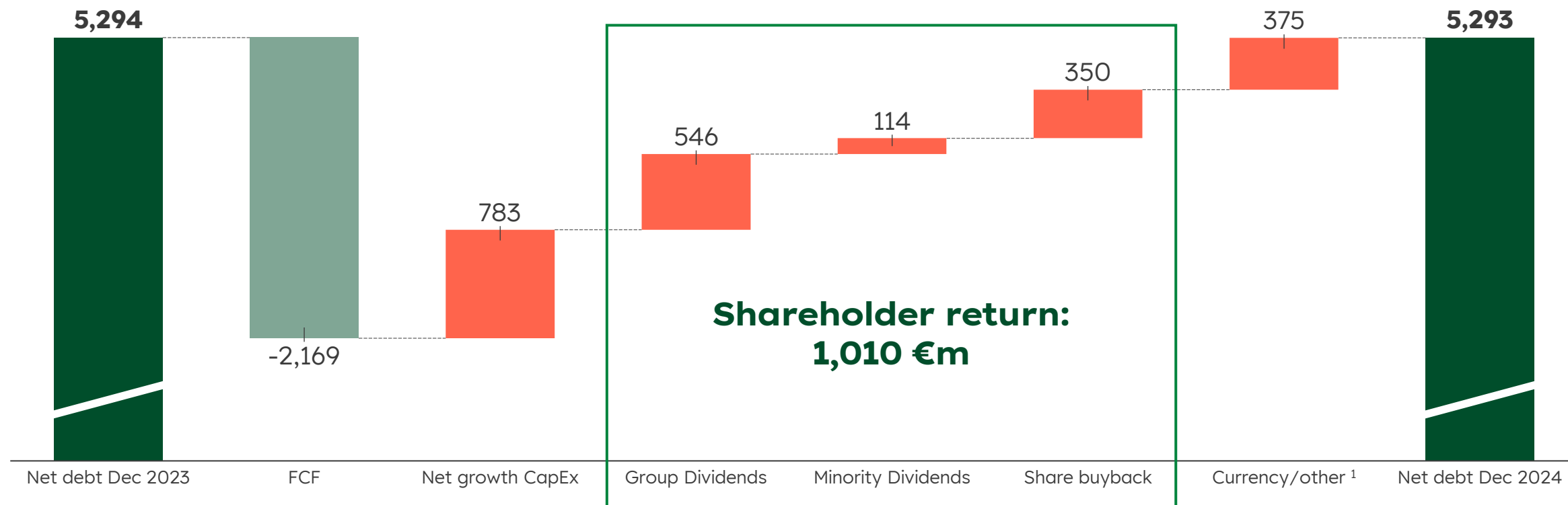
Increase in earnings in NAM and some favorable one-off tax effects in 2023

CapEx Net:

Disciplined approach continues



Net debt development, in €m



¹ Includes mainly consolidation impacts on Net Debt from acquisitions in UK (Mick George Limited: 146 €m) and in US (Highway Materials + Carver Sand & Gravel: 45 €m).



Sustainability highlights

Further CO₂ reduction: Specific CO₂ emissions reduced by -1.3% to 527 kg CO₂/t of cementitious material in 2024

Increasing share of Sustainable revenue (CEM):
from 39.5% to 43.3%

Pioneering the transformation to Net Zero: Providing the first net-zero carbon-captured cement from our plant in Brevik in H1 2025

External recognition of our Sustainability strategy:

- 2050 CO₂ reduction targets validated by SBTi
- Included in the Dow Jones Sustainability Index (DJSI) Europe

Driving decarbonisation, circularity and recycling: Progressing in circularity, acquiring recycling businesses and investing in low-carbon products



2025 market overview

North America:

- Infrastructure demand growth expected, driven by Infrastructure Investment and Jobs Act (IIJA) and state Department of Transportation (DOT) budgets
- Optimism in our underlying markets and acquisitions support favorable outlook for continued growth in 2025

Europe:

- Demand recovery -which is currently visible in most markets- expected to continue throughout the year

Africa – Med. – Western Asia:

- Overall positive demand expected in most countries, which will drive earnings growth



Asia Pacific:

- Good market momentum in Australia and Thailand, potential recovery in Indonesia
- China and India are still challenging

Geopolitical risks may cause volatility to markets development



Guidance

	Original 2024 Target & Achievement		2025 Target
 RCO	3.00 to 3.30 €bn	3.20 €bn 	3.25 to 3.55 €bn
 ROIC	Around 10%	9.9 % 	Around 10%
 CO₂ emission	Slight reduction: (2023: 534 kg/tCM) ¹⁾	527 kg/tCM ¹⁾ 	Slight reduction
 CapEx Net	Around 1.1 €bn	1.1 €bn 	Around 1.2 €bn
 Leverage	In line with mid-term target: Between 1.5x-2.0x	1.2 x 	In line with mid-term target: Between 1.5x-2.0x

1) kg CO₂/t for cementitious material



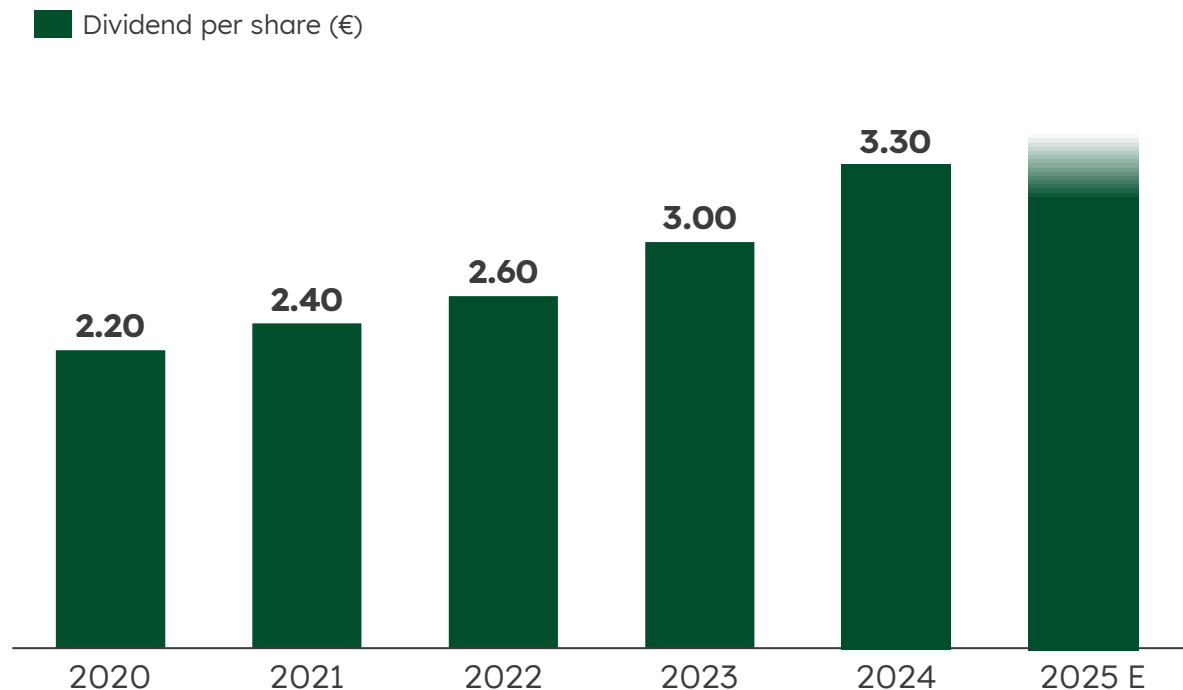
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Capital allocation policy

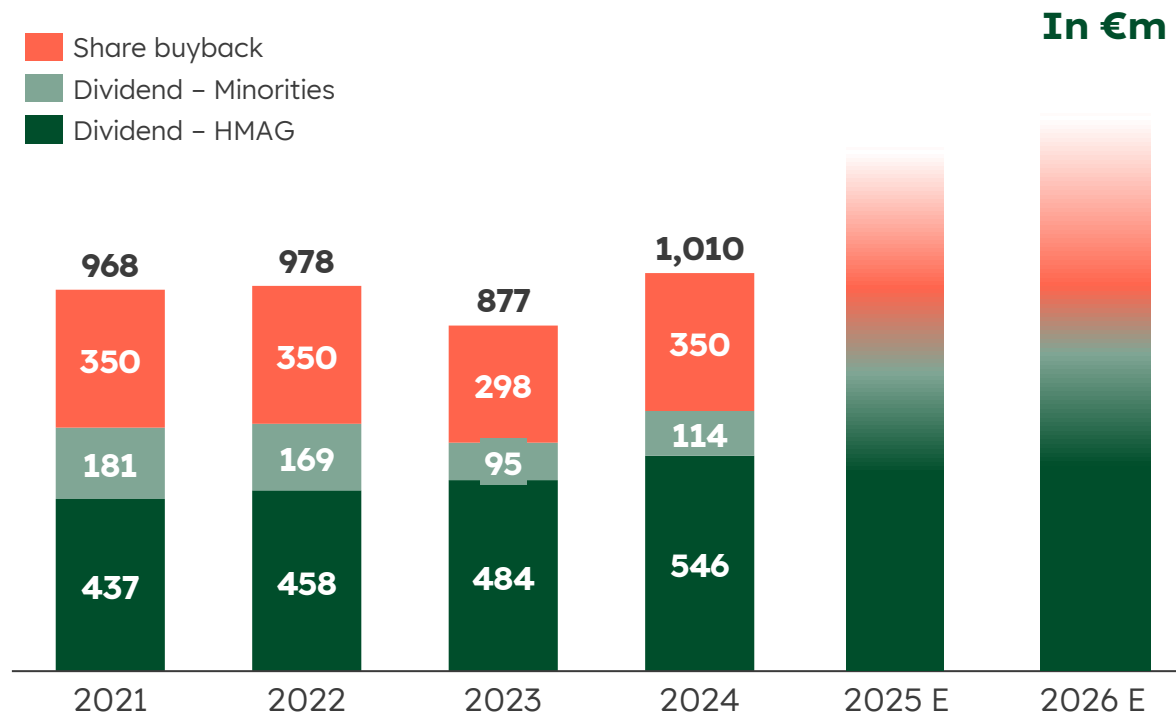


Dividends & Share buyback: A clear priority in capital allocation policy

**Progressive dividend increase
will continue in the upcoming years**

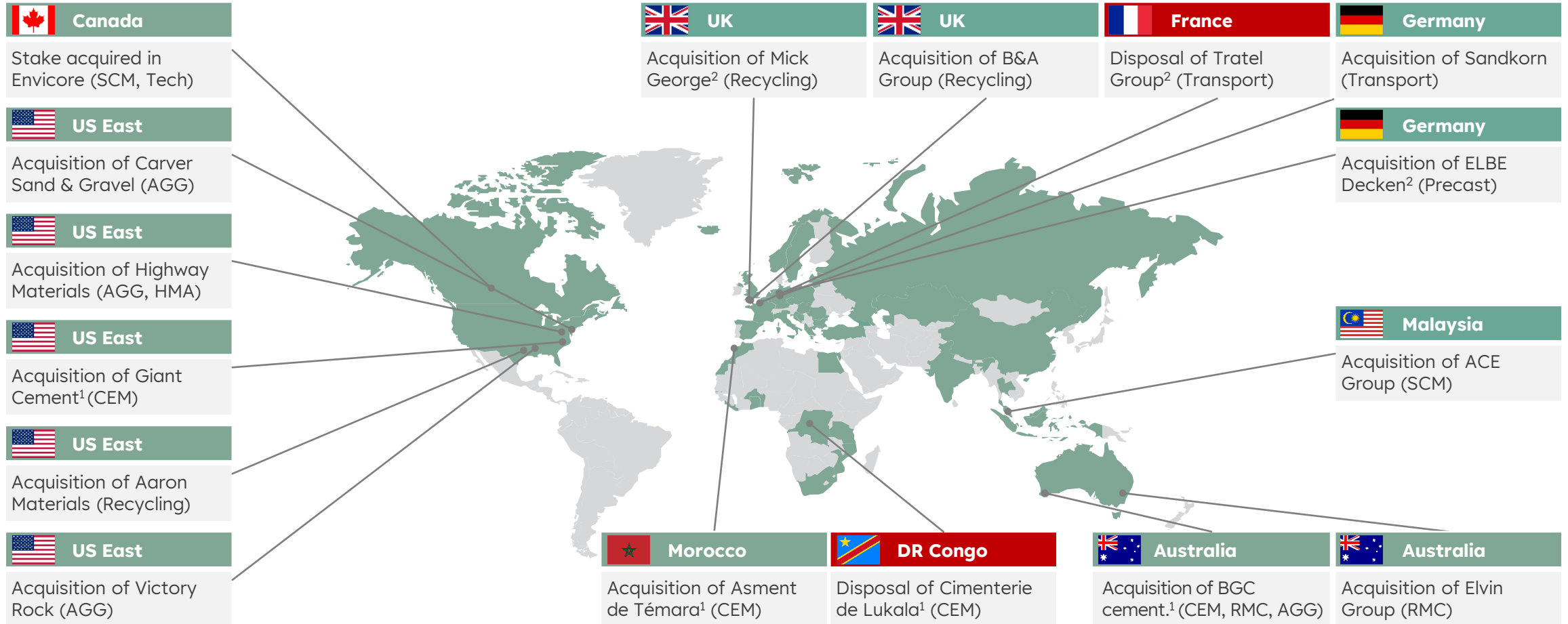


**Share buyback program of €1.2 billion (2024 – 2026)
20% increase vs. previous program**



Portfolio optimisation (since 2024)

■ Acquisitions
■ Disposals

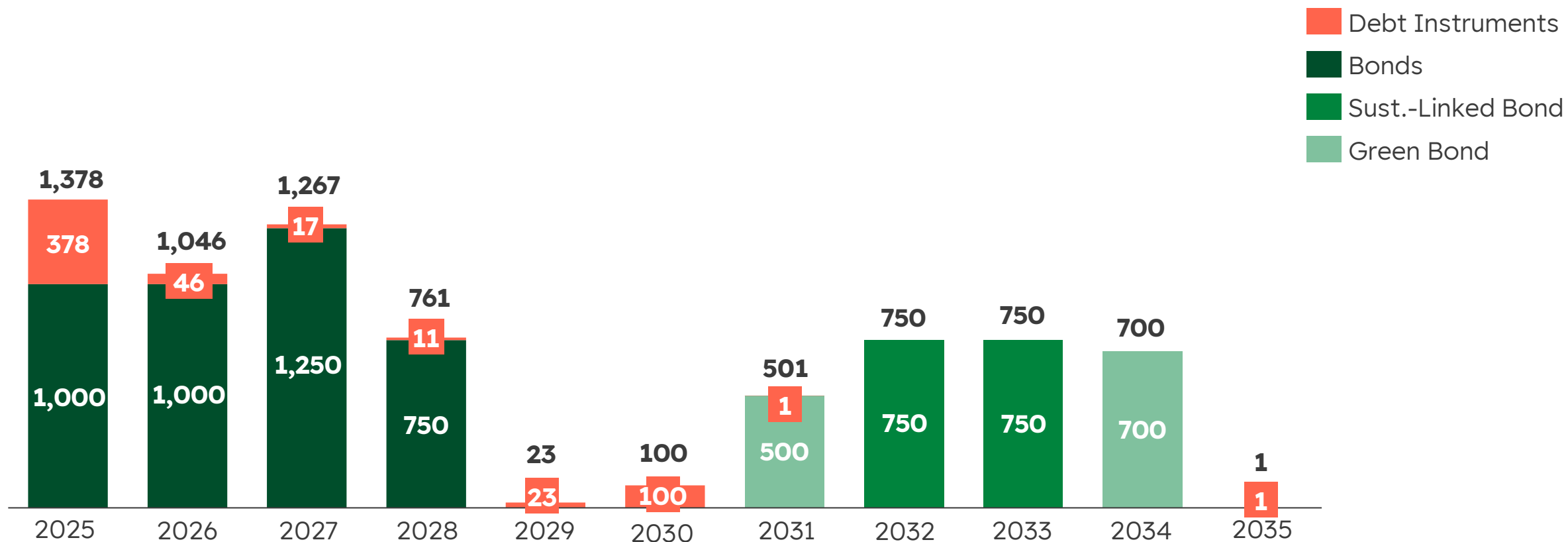


Continuous net growth is the clear target



Debt maturity profile, in €m

Debt maturity profile as of December 31, 2024



Credit ratings

Rating agency	Long-term rating	Outlook	Short-term rating
Moody's	Baa2	Stable	P-2
S&P Global	BBB	Stable	A-2

Total bonds volume
6.7 €bn

Equity ratio
53.5%

Average coupon
2.5%¹

Heidelberg Materials continues to target a solid investment grade rating.

¹ The average coupon is based on data as of 31.12.2024.



5

Corporate Governance

- Supervisory Board
- Remuneration



Well-balanced profile of shareholder representatives

Dr Bernd Scheifele - Chairman



Born: 1958
Nationality:
German
Member since
2022

Ext. mandates¹ as member of the Supervisory Board of

- PHOENIX Pharma SE and PHOENIX Pharmahandel GmbH & Co KG (chairman)

Luka Mucic



Born: 1971
Nationality:
German
Member since
2019

Chief Financial Officer of Vodafone Group

Ext. mandates¹ as member of the Supervisory Board of

- None

Margret Suckale



Born: 1956
Nationality:
German
Member since
2017

Ext. mandates¹ as member of the Supervisory Board of

- Deutsche Telekom AG
- DWS Group GmbH & Co. KGaA
- Greiner AG
- Infineon Technologies AG

Ludwig Merckle



Born: 1965
Nationality:
German
Member since
1999

CEO of Merckle Service GmbH

Ext. mandates¹ as member of the Supervisory Board of

- Kässbohrer Geländefahrzeug AG (chairman)
- PHOENIX Pharma SE and PHOENIX Pharmahandel GmbH & Co KG (deputy chairman)

Dr Sopna Sury



Born: 1974
Nationality:
German
Member since
2022

Chief Operating Officer Hydrogen at RWE Generation SE, Essen

Ext. mandates¹ as member of the Supervisory Board of

- None

Dr Gunnar Groebler



Born: 1972
Nationality:
German
Member since
2024

Chief Executive Officer of Salzgitter AG

Ext. mandates¹ as member of the Supervisory Board of

- Aurubis AG
- Several additional mandates in Salzgitter group companies that are not listed

¹ Including mandates in listed and non-listed companies



Diversified and highly qualified profile of skills



Scheifele



Groebler



Merckle



Mucic



Suckale



Sury

	Scheifele	Groebler	Merckle	Mucic	Suckale	Sury
Gender	M	M	M	M	W	W
Age	66	52	59	53	68	50
Committee membership	2	1	4	2	3	3
Skills & competencies						
Industry knowledge	✓	*	✓	-	-	-
International Leadership	✓	*	-	✓	✓	✓
Personnel competence	✓	*	✓	✓	✓	✓
Governance, Legal & Compliance	✓	*	✓	✓	✓	✓
Accounting, Auditing & Controlling	✓	*	✓	✓	✓	-
Strategy & Capital Market	✓	*	✓	✓	✓	✓
Sustainability	✓	*	-	✓	✓	✓
Digitalisation	-	*	✓	✓	✓	-

* Profile of skills to be updated after the assessment has been carried out and the subsequent resolution of the Supervisory Board.



Topics of Supervisory Board meetings & committees

Supervisory Board meetings

- Annual Financial Statements, including non-financial reporting
- Financing matters, portfolio optimisation
- Share buyback
- Discussion and approval of Operating Plan 2024
- Further development and implementation of the sustainability and digitalisation strategy - including the role of recycling and alternative fuels for the decarbonisation roadmap
- Health & Safety
- Artificial intelligence in the company and related investments
- Management Board matters (new appointments, extensions, remuneration)



Personnel Committee



- New remuneration system for the Management Board (Remuneration System 2024+)
- Preparation of new structure of the Management Board

Audit Committee



- Financial and non-financial reporting
- Compliance Management System
- Risk management and internal control systems
- Audit and financing matters
- Cyber Security
- Global roll-out of new ERP system

Sustainability & Innovation Committee

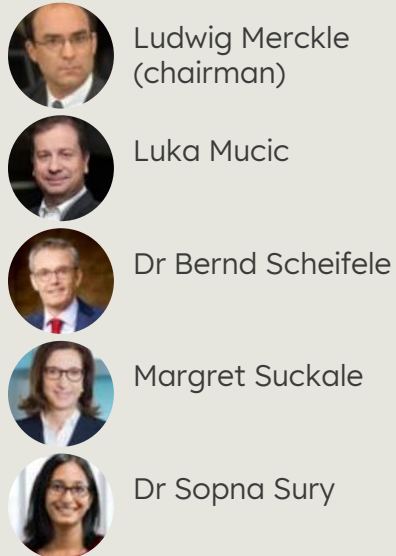


- Sustainability Commitments 2030
- CO₂ Roadmap
- Strengthening of circularity and recycling as well as technologies for the capture, utilization and storage of CO₂
- Technical background and possible fields of application as well as projects in 3D printing

Continuous exchange between CEO and Chairman of the Supervisory Board

New committee structure reflects importance of sustainability

Personnel Committee



- Preparation of decisions by the Supervisory Board regarding appointment of the Managing Board and their remuneration
- Composed of equal number of shareholder and employee representatives

Audit Committee



- Pre-auditing of (consolidated) financial statements, supervision of accounting, internal control/risk/compliance management, etc.
- Composed of equal number of shareholder and employee representatives

Sustainability & Innovation Committee



- Advising the Managing Board on digital transformation and key ESG aspects: carbon capture, biodiversity, employee safety
- Review and monitor company specific commitments and targets that relate to ESG

Nomination Committee



- Recommended by the German Corporate Governance Code and composed of shareholder representatives only
- Recommendations on proposals for candidates for the Supervisory Board to be elected by shareholders

Mediation Committee



- Proposals for appointment/dismissal of Managing Board members in case that required majority is not achieved
- To be equally represented by shareholder representatives and by employee representatives



LTI adjusted to better reflect ESG and regulatory requirements

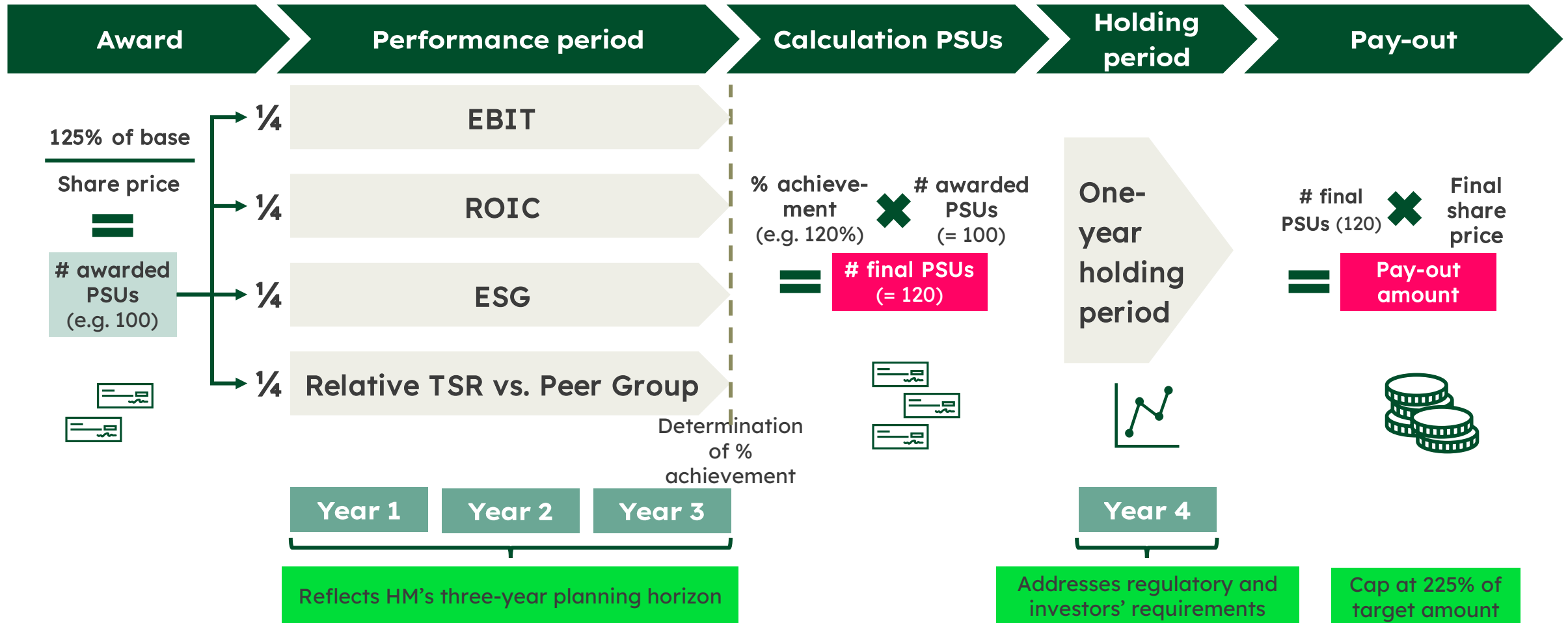
Parameter	Previous LTI	Amended LTI
Performance Metrics	<div>EBIT ^{25%}</div> <div>ROIC ^{25%}</div> <div>Relative TSR (vs. DAX and MSCI) ^{50%}</div>	<div>EBIT ^{25%}</div> <div>ROIC ^{25%}</div> <div>ESG ^{25%}</div> <div>Relative TSR (vs. Peer Group) ^{25%}</div>
Plan type	50%: Cash-based (MC ¹) + 50%: Share-based (CMC ¹)	Bundling of the 2 components into one plan: 100% via Performance Share Units (PSU) <div>Payout 100% based on share price</div>
Duration	50%: 3 years (MC) 50%: 4 years (CMC)	100%: 4 years ▪ 3 years performance period + 1 year holding period (payout amount determined after 4 years)

- Described changes ensure full alignment with regulatory and investors' most important demands
- TSR peer group consists of ca. 15 construction materials companies

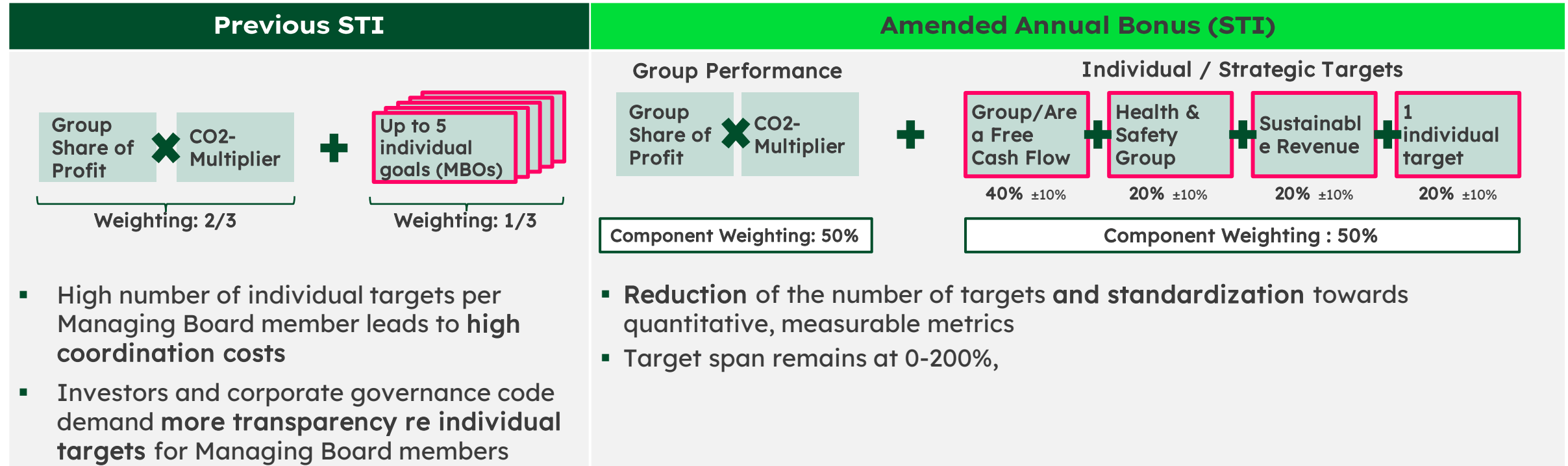
¹ MC = Management Component; ² CMC = Capital Market Component



Detailed illustration of the new LTI logic



Simplified STI targets focusing on harmonized and quantitative metrics



Further changes include various aspects towards market best practice

Parameter	Previous Structure	Amended Structure
Maximum remuneration	<ul style="list-style-type: none"> Percentage of total remuneration 	New maximum remuneration: <ul style="list-style-type: none"> Managing Board member: 6m € / 6.5m \$¹
Share Ownership	<ul style="list-style-type: none"> CEO: 30.000 shares Managing Board member: 15.000 shares 	Defined as a percentage of base salary ² <ul style="list-style-type: none"> CEO: 180% of base salary Managing Board member: 100% of base salary As before, 50% of the LTI payout must be used to purchase HM shares until the guideline is met
Transitional allowance	<ul style="list-style-type: none"> Transitional allowance equal to the last base salary paid for 6 months after termination 	<ul style="list-style-type: none"> Deletion of transitional allowance
Clawback clause	<ul style="list-style-type: none"> Currently, variable compensation can be withheld /clawed back in case of compliance violations 	<ul style="list-style-type: none"> Performance Clawback to cover for cases of (material) restatements of HM's financials

¹ New maximum remuneration for CEO: 11m €, ² The value of the self-investment will be determined by the respective share price at the date of purchase to avoid the need for catch-up purchases in case the share price drops.



Financial Calendar & IR Contacts

Upcoming events:

- 08.05.2025: Q1 Trading Update
- 15.05.2025: Annual General Meeting
- 27./28.05.2025: CMD in Brevik, Norway
- 31.07.2025: Half Year Results
- 06.11.2025: Q3 Trading Update

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Capital Markets Day

27-28 May 2025
Brevik, Norway

Save the date

Disclaimer

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